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TIGER AIRWAYS CELEBRATES 1st ANNIVERSARY BY EXPANDING SERVICE

The Minister for Tourism Paul Henderson has welcomed Tiger Airways announcement of increased services to Darwin as well as a special fare to coincide with its 1st anniversary celebrations.

“Tiger Airways increasing from four to five flights a week between Singapore and Darwin is terrific news for the Territory and Territorians,” Minister Henderson said.

“Increasing international air services into the Territory is a Martin Government priority and this announcement further demonstrates Tiger is here for the long haul.

“There will be an extra 180 seats a week or over 9,000 a year with the additional service. Tiger Airways have already carried over 40,000 passengers on the Singapore-Darwin-Singapore route in their first year of operation.

“14,000 of these were inbound tourists to Darwin showing Tiger has made a significant contribution to our international tourist figures.

“The timing of the new flight has also made it easier for Territorians to have a long weekend break to Singapore and be back in time for work Monday morning. Tiger has really opened up South East Asia as a cheap short break holiday destination for Territorians.

The first year of Tiger Airways operations has seen joint cooperative advertising with Tourism NT strengthen the Territory’s position in the Asian market.

“Together the Martin Government and Tiger Airways have been actively promoting the Tiger service and the Territory all over Asia - a total of $700,000 in 2006/07 will be spent on this joint marketing,” Minister Henderson said.

“This is proof positive that the Martin Government’s increase of $10 million to Tourism NT’s base level funding is really paying dividends.”

Media Contact: Ryan Neve (08) 8901 4074 or 0401 119 609