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Environment NT budget – Nothing left after Blatant Pre-Election Advertising Spree

The Northern Territory Labor government has passed the limits of blatant pre-election self-promotion with their Environment NT television advertisements costing taxpayers a huge amount of money.

Shadow Minister for the Environment Sue Carter said that there can not be much money left in the actual Department of Environment budget after two weeks of constant and blatant self-promotion.

“The Labor government is using taxpayer’s money to fund their election campaign through the EnvironmentNT grants and it is not good enough. For the past two weeks, there has been saturation coverage on commercial TV and the print media which is costing thousands and thousands of dollars,” Ms. Carter said.

“The Country Liberal Party believes that advertising using taxpayer’s money should be limited to information delivery only. Labor’s advertising for EnvironmentNT does not give any information except to go to the web-site for information. This is blatant self-promotion using tax-payers money.

“The advertising would be costing thousands of dollars and with a small budget, there would not be much left over for actual grants.

“Labor has no shame in promoting themselves using taxpayer’s money. They are prepared to do anything to be re-elected and this includes the misuse of public money.

“For example, on Saturday April 30th there was 9 government advertisements in the NT News compared to 17 last Saturday. It defies belief that the Labor government are almost twice as busy.

“This is just not good enough and Territorians deserve better.”