Business, Industry and Resource Development Minister Paul Henderson will tomorrow open a seminar that will bring Northern Territory producers and suppliers together with Woolworths representatives to discuss how best to sell local products in Territory supermarkets.

The seminar has been organised by the Department of Business, Industry and Resource Development.

"It’s often difficult for local producers to feel like that they have the ear of representatives from big companies such as Woolworths," Mr Henderson said.

"Tomorrow’s seminar will help break down these barriers. It will also allow our local businesses a chance to talk one-on-one with representatives from Sydney and Darwin about getting their products on the shelf."

Mr Henderson said the Government was eager to assist local producers to expand their sale opportunities, and hoped the seminar would address some of the important points of a business relationship.

"For example, all businesses obviously need to know that the products they sell are viable," he said. "This seminar will allow local businesses to discuss opportunities about how they can work with the supermarket so each party would benefit."

Mr Henderson said Woolworths made a valuable contribution to the Territory economy, employing 1250 Territorians in its 11 Territory stores.

"The Northern Territory is world famous for its fresh seafood, and our fruit and vegetable production is valued at more than $80 million," he said.

"If these markets, and other produce markets, could be merged, we could see the creation of new jobs for Territorians, and increased benefits to our local economy."