A Delicious Choice to Support Territory Jobs

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Buying local means supporting Territory jobs and industry, and there is no better time to buy local seafood than now, with Christmas and the New Year just around the corner. Minister for Primary Industry and Resources Ken Vowles said buying NT seafood is an easy way to support the Territory.

“Buy local and you support local jobs,” he said. “For every 100 jobs in the seafood industry, a further 57 are created elsewhere. And every $1 million produced by the seafood industry creates an extra $400,000 through related services, such as fuel, repairs and equipment.”

He said Territorians can buy local seafood with a clear conscience, knowing it is sustainably sourced because the Territory's fisheries are well managed.

“The NT is well-known for its quality seafood sourced from pristine waters and the Territory Labor Government is supporting and growing a sustainable seafood industry through initiatives such as a new mud crab harvest strategy and authentication tags for black jewfish swim bladders,” he said.

Mr Vowles said the Territory leads the country in its seafood labelling laws, so consumers always know when they are buying fresh, local seafood.

“Our unique laws require all retail outlets and restaurants to label imported seafood, so this means you can buy NT seafood with confidence,” he said. “To help you choose, many retailers display the ‘Support NT Caught’ logo on Territory produce such as prawns, barramundi, mud crab, Spanish mackerel and snapper.”

The NT Seafood Council (NTSC) said community support for Territory seafood is growing.

“It is fantastic to see, and the wide variety of local seafood options means there’s always one to fit your budget. Just visit your local seafood retailer for their suggestions,” NTSC chairman Daniel Kimberley said.

“This is an industry with substantial importance and history for the NT, and it continues to provide and support thousands of jobs for Territorians. In the lead-up to one of the busiest times of the year, fishers and retailers are working even harder to meet increased demand from locals who want high-quality, delicious Territory seafood.”

Mr Vowles said Territory seafood is going from strength to strength, with the NT taking home several awards from the National Seafood Industry Awards earlier this year.

“We have some amazing success stories in the industry, and we can support them by buying local seafood,” he said. “Support Territory industry and you support Territory jobs.”

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