Bess Price, Member for Stuart
Minister for Parks and Wildlife

New Be Crocwise educational video launched

19 June 2015

Minister for Parks and Wildlife Bess Price today visited Barunga School to launch the new Be Crocwise educational video aimed at teaching remote communities about the dangers of crocodiles.

“Research has shown the highest risk demographic for crocodile attacks is young men in the 18-35 age group who participate in swimming, wading, fishing and boating, with attacks becoming prevalent in remote Indigenous communities,” Mrs Price said.

“Education around the dangers crocodiles pose is key to changing behaviours and making people aware of the dangers that lurk in Territory waters.

“After receiving feedback that more education was needed in communities who might have been croc-free in the 1970’s, but are now living with crocs, I requested for this Be Crocwise campaign to be translated into local languages to help spread the safety message.

“The new Be Crocwise education video is aimed at teaching Indigenous kids and their parents about the dangers of crocs and will be translated into Anindilyakwa, Yolngu Matha, Kriol, Murrinypatha and Tiwi.

“Crocodiles can move about, and you must always assume that any body of water in the Top End and coastal areas could contain a crocodile.

“There is no room for complacency when it comes to crocodiles in our waterways.

“The clip is a fun yet serious reminder of the dangers that can hide below the surface of any waterhole in the Top End.”

The television ads will be shown in schools and on Aboriginal Broadcasting Australia and will be played on a rotation of languages.

The radio ads will be broadcast on Yolngu Radio to six major communities and 30 homelands across North East Arnhem Land, Darwin and Palmerston.
Education packs will be distributed to Indigenous primary schools and will include colouring in pencils and pictures.

For more information, visit www.becrocwise.nt.gov.au

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