OCTOBER BUSINESS MONTH SET FOR BEST INNINGS YET

01 October 2012

Minister for Business Peter Chandler today joined Australian cricket legend, Glenn McGrath, to officially launch October Business Month 2012.

Mr Chandler said the Territory’s 18th October Business Month (OBM) is shaping up to be bigger and better with more than 100 business events taking place across the Territory.

“There is a professional development opportunity or networking event to suit every business owner, with topics ranging from work life balance and human resources to information technology and marketing,” Mr Chandler said.

“It’s fantastic to have someone of Glenn’s calibre, who has done so much on and off the cricket field, visit the Territory to open OBM this year.

“There is much we can learn both from Glenn’s cricket achievements and his work as founder and Chairman of the McGrath Foundation.

“OBM 2012 offers a diverse program of business events focusing on the issues Territory business owners have said they would like to learn more about.”

The stellar line-up of keynote speakers for OBM 2012 includes:

- Glenn McGrath - Leadership, Motivation and Performing Under Pressure
- Jon Dee - Improve Your Bottom Line - the Five Steps to Being ‘Lean and Green’
- Rohan Fernando - Put Your Business on the Google Map
- Peter Carr - Talented Technology for Territory Business - 10 Top Tips to Get More Bang For Your Buck
- Peter Wilson - Changes in the Business Workforce
- Steve Davis - How to Use Social Media to Your Advantage

“With so many inspiring events being held across the Territory, there is sure to be something to suit every business person’s needs,” Mr Chandler said.

“I encourage all business people to get involved and attend one of the many exciting OBM events on offer this year.”

For more information or to book visit [www.nt.gov.au/obm](http://www.nt.gov.au/obm)

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