12 November 2010

Students In Tune with Alcohol Awareness

Two Darwin Middle School Students today were presented with an Ipod after winning a competition warning teenagers about the dangers of alcohol related harm.

Minister for Alcohol Policy, Delia Lawrie, today presented Year 7 students, Claudia Lee and Meika Liveris with their new Ipods.

Claudia won for her slogan ‘There’s choices – Don’t Drink Your Youth Away’ while Meika won for her symbol, Brain Dead.

“It’s important that teenagers learn from a young age that while drinking might be considered cool, the reality is it can cause serious damage to their health,” Ms Lawrie said.

“Claudia and Meika are to be congratulated after being judged by members of the Chief Minister’s Youth Roundtable as winners from entries received.

“The winning slogan and symbol will be used to brand the Northern Territory Government’s Schools Liaison Program which encourages students to discuss alcohol related issues including, alcohol-related harm and using fake ID to buy alcohol.

“Evidence shows many teenagers start to experiment with alcohol and that a high proportion of alcohol consumed by teenagers is at high risk levels which can lead to road accidents, alcohol-related violence and have negative social consequences.

“Ensuring school students are aware about the harms caused by drinking too much is an important part of the Territory Government’s strategy to reduce alcohol misuse and related harm.”

Contact: Campbel Giles 0407 972 900