05 March 2010

Reinvent Your Career Launched

Business and Employment Minister Rob Knight is calling on Territory businesses to register their job vacancies on-line to be displayed at a major jobs expo later this month.

“About 5000 job-seekers are expected to attend the Reinvent Your Career Expo in Brisbane on March 27 and 28,” Mr Knight said.

“While business confidence is well above the national average in the Territory, attracting skilled labor continues to be a significant challenge for many of our businesses.

“With 5000 job-ready prospects making themselves available in one location, the Reinvent Your Career Expo will offer a rich pool of talent for Territory businesses to draw on.

“By registering early Territory businesses will give themselves great on-line exposure at the expo.

“Industry associations and the NT Government have joined forces to offer an interactive jobs booth which will showcase new opportunities in the Territory.

“I encourage Territory businesses to register job vacancies so they can be promoted free-of-charge at the expo.

“The Henderson Government recognises the skills challenges facing Territory business which is why we are trying to identify skilled workers through local, national and international recruitment initiatives.”

Reinvent Your Career is aimed at the ‘real age’ job market - workers aged over 25 with skills and experience.

The Chamber of CommerceNT, Master Builders NT, Minerals Council of Australia NT, Charles Darwin University and Engineers Australia will travel to the expo on March 27-28 to highlight the opportunities available in the NT.

Jobseekers around Australia will be able to access the listed vacancies during the
Reinvent Your Career expo and up until 16 April 2010.

Businesses can register online from today at: www.theterritory.com.au.

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