Parents are being encouraged to get involved in their children’s education as part of the Territory Government’s new Education Strategic Plan.

The Minister Assisting the Chief Minister on Education Malarndirri McCarthy today launched the *Schools Need Families* campaign at Moulden Park Primary School.

“The campaign highlights the vital role parents and families play in assisting their child’s education,” Ms McCarthy said.

“The television, radio and poster campaign is aimed at increasing attendance amongst all Territory school students, with a focus on Indigenous students.

“We all know education is the key to a Smart Territory and attendance is the key to a good education.

“The campaign reminds parents that students need to be prepared properly to get the best out of school – they need to get a good night’s sleep, to eat a healthy breakfast and to get to school on time.

“It also highlights how families can help their children learn by becoming active in the school community and getting to know their child’s school and teachers

“Parents can also play a part in every child’s development and learning by listening to them read, helping them with their homework and ensuring they have a quiet place at home to study.”

Ms McCarthy said increasing attendance was a key part of the Government’s Strategic Plan to improve educational outcomes with a focus on quality across the education system.

“We want every child to leave school with the skills to go on to university, get an apprenticeship or a job.

“To do these children need good literacy and numeracy skills – and to achieve that they need to attend school regularly.”

“The NT Government is committed to delivering quality education in all our schools and students need to be at school to achieve this education.”

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