Katherine Business Survey Off To a Good Start

The first phase of the Katherine Regional Economic Strategy, the Business Survey has been completed, with more than 168 businesses interviewed.

Minister for Regional Development, Karl Hampton says the information will now be used to help develop the economic strategy.

“This will be a big boost for Katherine business – the strategy will play an important part in the economic development of the region,” Mr Hampton said.

“The survey so far has revealed that business confidence is high and operators are upbeat about the business outlook for the next 12 months.

“As we look to the future we need to develop a strategy that suits Katherine and its unique circumstances.

“It is not a case of one size-fits-all, each region has different challenges and opportunities that is why the work being undertaken is significant.

“There are around 500 businesses in the Katherine Region and most are owner operated.

“Face to face interviews have been conducted by 10 field staff and businesses were also contacted via e-mail.

“I would like to thank those businesses that have contributed and encourage anyone in business who wants to take part to contact the Katherine Territory Business Centre on 89738180,” Mr Hampton said.

Further information about the survey and Economic Strategy can be found at www.nt.gov.au/d/katherineprofile

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