Business Chicks in the Territory

ONE of Australia’s most respected entrepreneurs, Emma Isaacs, is returning to the Northern Territory to host a very special Business Chicks Breakfast as part of October Business Month.

Emma Isaacs has achieved more than most twice her age, she is the Global CEO and Founder of Business Chicks, has rubbing shoulders with the world’s most powerful entrepreneurs, including Sir Richard Branson and Arianna Huffington, and raised over $10 million for charity.

During the Business Chicks Breakfast Emma will share her story and reveal what it takes to build businesses that stand for something, create change and become successful brands.

“Business Chicks is a community for women. We exist to help women grow and our role is to equip them with tools to propel their careers and businesses forward,” she said.

“I’m going to be telling my story about business, but I’m looking forward to connecting with women in very yummy industry-based Business Chicks members, hearing their stories and helping them to connect with other women and members in the area.”

Emma’s good friend Narelle Anderson is just one example of how women in the Territory are doing great things in business. Founder of Earthwise recycling Narelle runs Darwin’s largest cash-for-containers recycling network.

“Narelle is also a founding member of Business Chicks and when we met we both had fledgling businesses and big dreams. Mine was to build a global community and empower women and Narelle’s was to change the way we recycle in Australia,” she said.

“She is so passionate about helping community cash in on cash for containers – because if you ask Narelle she will tell you she can have anything you want in life, if you help enough people get what they want. Business Chicks believes that too.”

Business Chicks Australia CEO, Olivia Ruldo said there will be something for everyone at EmmaIsaacs highlight event for October Business Month.

“We are the largest community for women in Australia and that includes all women (and some men too!).

“Whether you have your own business or you’re in the workforce, if you want to learn, feel inspired and connect with other women you should come along to the Business Chicks Breakfast in Darwin.”

To register or for more information about the Business Chicks Breakfast visit www.businesschicks.com.au

For a full list of events OBM events go to www.obm.nt.gov.au

NT Telstra Business Women’s Award

BUSINESSWOMAN and owner of Slappp’s Thongs, Denise Dunn is putting her best foot forward as a finalist in the Northern Territory Telstra Business Women’s Awards.

Known for her innovative footwear Slappp’s Thongs, Denise Dunn began her business in 2010 at one of Darwin’s most iconic stomping grounds, the Mindil Beach Markets.

“Mindil Beach Markets have been a great place to sell and market our things, we’re so proud of so many amazing people and our business has grown through word of mouth,” Ms Dunn said.

Made in a closed cell injection mould, Slappp’s Thongs are all one piece, unlike most rubber thongs which have a plug.

“Slappp’s Thongs are designed to mould to your foot shape and offer great arch support for people who suffer from foot problems. They are comfortable, practical, lightweight, and come in a fabulous range of colours,” Ms Dunn said.

The business has since expanded and Slappp’s Thongs can be bought online, in some retail stores as well as from pedicurists, physio and chiropractors selling in Australia. The demand for Slappp’s Thongs hasn’t slowed down with steady stream of enquiries to stock the items and online sales breaking records every day.

Ms Dunn said the secret to her success has been finding the right balance between creating an amazing product with providing quality customer service.

“We have a very local customer following they enjoy the personal service we provide and are proud to promote Slappp’s,” she said.

Now in their 22nd year, The Northern Territory Telstra Business Women’s Awards celebrates women in business and ensure their achievements are given the recognition they deserve. The Darwin based business owner said she was honoured and excited to be named a finalist for the Entrepreneur Award.

“To be recognised with such an elite group of women is very rewarding and it will allow me to meet more amazing women in business and inspire other women to pursue their goals and dreams.”

I couldn’t have done all this by myself and the awards are a fantastic opportunity to acknowledge my mentors, family, friends and customers for the support they have given me to build a successful business”, Ms Dunn said.

Winners of the 2016 Telstra Northern Territory Business Women’s Awards will be announced at a Gala Dinner at the Darwin Convention Centre on Tuesday, 4 October.

For information about the awards and to purchase tickets to the Awards Gala Dinner please call 1800 817 536 between 9am and 7pm AEST Monday to Friday. Places are limited.

State and Territory category winners will be flown to Melbourne for the National Awards judging, culminating on Wednesday 16 November 2016.

Finalists for the 2016 Telstra Northern Territory Business Women’s Awards are:

Entrepreneur Award
Cheryl Schepard, Fitness Works, Nightcliff, Alice, Callowbery & CBD
Denise Dunn, Slappp’s Thongs, Darwin
Karen Sheehan, Karen Sheldon Group, Darwin
Mahongo Fumbuka, Born To Wine Consulting, Darwin
Rhonda Dunn, Raw Cloth, Nightcliff

For Purpose and Social Enterprise Award
Andrea Mason, Ngapanytjara Pintupi Tjukurrpa Women’s Centre, Alice Springs
Flana Eldridge, Calvary not Consultancy, Larrakia
Lisa Reid, YouthMixNT, Darwin

For Professional and Enterprise Award
Rachel Kowen, Down Syndrome Association NT, Rapid Creek
Terrie-anne Money, Australian Institute of Company Directors, Darwin

Public Sector and Academy Award
Carolyn Edwards, HMAS Granville, Nits
Michelle Walker, Department of Housing, Casuarina
Professor Sue Carcich, Charles Darwin University, Casuarina

For more information on this event, and to register visit www.telstra.com.au/bwa