Survey shows we prefer NT-caught fish

NT seafood businesses are preparing for one of the busiest times of the year, and many consumers have already placed their orders for Easter.

“In the lead up to Easter…fishers and retailers will work even harder to meet the increased demand from locals who want high-quality and delicious Territory seafood,” NT Seafood Council Chief Executive Officer Katherine Winchester said.

“Not only is it the long hours on the water or at the farm to deliver the highest quality seafood, there are many other people who work to get the seafood to market in time for the thousands of consumers that enjoy seafood over Easter.”

She said the industry was important for the NT, providing jobs and support for many Territorians.

Primary Industry and Fisheries Minister Gary Higgins said buying Territory seafood helps support our economy.

“Let’s face it, we have some fantastic local seafood and it’s a delicious option for a meal over Easter,” Mr Higgins said.

“The soon to be released consumer survey shows that 84 per cent of Territorians have a strong preference for NT seafood over other available seafood.

“And 73 per cent of NT residents in 2015 prepared sea-food at home at least once a week.”

NT seafood labelling laws are unique in Australia as they allow consumers to make an informed decision on whether they buy local or imported seafood.

“Some local restaurants and cafes have gone beyond the law requirements and now use Support NT Caught as a selling point on their menus,” the minister said.

Mrs Winchester said it was important to help the industry grow.

“We need to look at the whole picture: the value of professional fishing, the downstream value from the harvest to plate at restaurant or home,” she said.

“It is fantastic to see the community support and preference for NT seafood growing. It is not just because the seafood is fantastic, many people just simply love supporting local businesses.”

For recipes visit ntsc.com.au/seafood/recipes

Diverse cultures unite in harmony

PALMERSTON

ROSEBERY

LAUREN ROBERTS

HARMONY Day was celebrated in style at Rosebery Rising Stars Early Learning Centre yesterday. The event is held on March 21 every year to celebrate the diversity of our community.

Director Ferdous Mitchell said the children cooked, brought in different dishes, dressed up and had the opportunity to talk with each other about their respective cultures.

“The parents love it – not just the children,” Ms Mitchell said.

She said the centre had 72 children and 16 staff members who all come from a range of cultural backgrounds, so Harmony Day was the ideal way to celebrate them all.

Ron Mitchell, Ms Mitchell’s husband, works at the Multicultural Council of the NT.

He said Harmony Day was a “significant day” where everyone came together.

“Rosebery School is very multicultural – just like Rosebery is very multicultural,” Mr Mitchell said. “Usually the parents are very enthusiastic – and the kids look great.”

The day featured an inclusive and entertaining program, with cultural performances, guest speakers and multicultural food to share.

Harmony Day aims to instil in children the value of community harmony in society, and teaches them to acknowledge and identify with different cultures.

“All medical services under one roof

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