INTERNATIONAL TOURISTS FLOCK TO NT

The Northern Territory has seen a massive increase in international visitors over the past year.

Minister for Tourism, Paul Henderson today announced a 9.1% increase from June 2005 to June 2006.

“A 9.1% increase is great news for the Territory, Tourism is vital to our economy and the more people visiting the Territory, the better it is for Territorians.” Mr Henderson said.

“In real terms, over 330,000 people from overseas came to the NT for the sole purpose of holidaying in the Territory.

“This is in stark contrast to the national figures where Australia recorded a 2.1% drop in international holiday visitors.

“This means people are coming to Australia to experience the Territory with our Outback, wide-open spaces and indigenous culture.” said Mr Henderson.

The latest results show that visitor numbers from the NT’s main markets of UK, North America and Europe (including Italy, France, Spain and Scandinavia) have increased, up 7.1%, 20.6% and 23.4% respectively when compared to 2004/05.

The International Visitor Survey was conducted by Tourism Research Australia.

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