Centralians are expected to snap-up tickets to the Territory Government’s inaugural, and highly anticipated, BassInTheGrass, when they go on sale in Alice Springs today.

"BassInTheGrass has taken months of planning but we’ve created an exciting event for Young Territorians and fulfilled an election commitment," Chief Minister, Clare Martin, said.

"The Alice Springs event, which is being held at the Convention Centre, was recently added to the schedule and is further proof of this Government’s commitment to Central Australia.

"There are 1500 tickets to Alice Springs BassInTheGrass and we expect these to be purchased quickly - so get in early."

Ms Martin said that the concert was aimed at 12 - 17 years olds, but would also appeal to the wider community, and that Government funding has kept ticket prices down.

Tickets are $39.50 and go on sale today at the Alice Springs Convention Centre.

The all-important line-up of interstate acts for the Alice Springs BassInTheGrass is: The Living End, Machine Gun Fellatio, 30-Odd Foot of Grunt, Sophie Monk, and Selwyn.

"This is a great collection of popular and emerging Australian musical acts and will provide entertainment unlike anything seen in Alice Springs before," Ms Martin said.

"The concerts will also feature local music acts selected from Original Recipe - the Territory’s contemporary music festival - which is being held from the 27th June to 6th July."

BassInTheGrass will be held in Alice Springs at the Convention Centre on the 11th July from 2pm to midnight and Darwin at the Amphitheatre on the 12th of July from 11:00am to 11:00pm.

Further ticketing and other event information is available on the Info Hotline on 8999 5240.

Ms Martin said that appropriate alcohol guidelines had been designed to suit the concert.

"BassInTheGrass is certain to be plenty of fun but it will also be run in a responsible manner with security, transport and health measures in place to make this a safe and memorable event."