The Anmatjere region is staking its claim to become the growing centre of the Territory with the launch of its Regional Development Plan today.

The Anmatjere Regional Development Plan is a blueprint for the region’s future, outlining strategies to build on the area’s horticulture and pastoral industries, promote tourism and also foster social harmony in the area.

"The plan looks at ways of getting more jobs and training and making the area a better place to live and visit," Mr Ah Kit said.

"Promoting tourism is a key priority area in the plan and it was great to flick the switch on the first broadcast of Anmatjere Tourist Radio today," Mr Ah Kit said.

"Sporting opportunities are also highlighted in the regional development plan and the work going into upgrading Ti Tree oval will make it a focal point for sports in the area."

The Ti Tree oval boasts a new scoreboard, proudly boasting it’s the home of the might Ti Tree Roosters and new irrigation equipment and lighting to be installed will make the upgraded oval an important community asset.