Ken Vowles
Minister for Primary Industry and Resources

HOOK INTO LOCAL SEAFOOD THIS EASTER

10 April 2017

Minister for Primary Industry, Ken Vowles, was joined by the Northern Territory Seafood Council to call on Territorians to shop local for their Easter weekend seafood.

“Easter is one of the most popular times for seafood to be consumed, and Territorians are known for their love of seafood,” Mr Vowles said.

“We have access to some of the best quality seafood locally caught and sold right here in the Territory.

“Local seafood is fresh, tastes great and, importantly, supports Territory jobs.

“By purchasing fresh, locally caught seafood, Territorians can do their part to support our seafood industry at Easter - but make sure you get in early so you don’t miss out.”

Mr Vowles said the NT Government is helping develop and support a sustainable local seafood industry.

“The Territory’s seafood labelling laws are unique in Australia,” Mr Vowles said.

“They allow customers in to make an informed decision to buy local or imported seafood meal.

“Restaurants and cafés recognise that consumers want to know they are getting what they are paying for, and are proudly labelling NT seafood on menus.”

Eddie Willoughby-Smith of Frying Nemo in Stuart Park believes local Northern Territory wild caught seafood product is far superior to anything that is imported.

“We are fortunate in Darwin to be living in an unpolluted region, surrounded by pristine oceans that provides an incredible resource for organic, ocean caught seafood and produce that is unsurpassed,” Mr Willoughby-Smith said.

“Frying Nemo’s commitment to sourcing the best local seafood available provides customers with a guaranteed freshness and diversity of flavour to experience and enjoy.

“Our menu and seasonal specials gives customers the opportunity to experience more than a dozen different species of Northern Territory fish throughout the year. We have seen customers develop
their taste awareness and increase their understanding of the different fish varieties and variations of flavour from the diverse range of Northern Territory fish available.

“The feedback we have received from local, interstate and international customers is that they very much appreciate the opportunity to experience and taste the range of quality seafood that is locally caught in the Darwin region.”

Find out where to buy local on the Northern Territory Seafood Council website at:

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