Building our tourist infrastructure

1 March 2015

Nominations are now open for projects which may be funded under the Tourism Demand-Driver Infrastructure Program.

“The Government is committed to enhancing the tourism experience for visitors to the Territory and this means investing in the tourism products they have access to,” Chief Minister Adam Giles said.

“We want to be strategic and support infrastructure projects that deliver maximum return and drive tourism demand and I encourage all Territory operators to consider nominating a project.”

A pool of $775,000 is available to support a small number of high quality, large-scale projects that deliver a broad benefit across the tourism sector.

“The key to this program is that operators are expected to at least match the funding they are seeking from Government. This kind of partnership ensures there’s a built-in incentive for operators to make a go of new projects,” Mr Giles said.

“The Territory Government is particularly interested in extending tourism opportunities in our regions where we want to develop additional attractions and infrastructure to encourage visitors to extend their visit. We are also keen to expand tourism job opportunities for people living in regional areas.”

To be eligible projects must fall into at least one of the following categories:

1. **Environmental** – the development or enhancement of natural assets such as, but not limited to, protected and recreational areas, public spaces such as beaches and parks and walking trails;

2. **Built** – such as, but not limited to, mixed-used facilities, exhibition, convention and events facilities, cultural institutions, entertainment and sporting facilities, city/town precincts and tourist attractions;

3. **Transport** – such as, but not limited to, roads, rail networks, ports and airports; and
4. **Enabling** – such as, but not limited to, Indigenous tourism development, the development of tourism networks, plans and feasibility studies, and programmes to improve industry capability and capacity.

The infrastructure funding is provided by the Commonwealth Government and administered by Tourism NT.

For more information about the program and how to nominate please visit:


**Media Contact: Danielle Parry 0413 081 801**