Bus ads remind families to use vouchers

9 February 2015

NT Sport and Recreation Minister Gary Higgins and Member for Sanderson Peter Styles today launched an advertising campaign on Darwin buses to encourage parents to take advantage of the Territory Government’s Learn to Swim and Sport Vouchers.

The brightly coloured ads are on two buses which will be travelling across Darwin and Palmerston.

Mr Higgins said Territory parents had embraced both schemes which are part of the Country Liberals Government’s aim to ease the financial burden on families.

“In Darwin, nearly 5000 Sport Vouchers have been redeemed since the scheme was increased six months ago, with more than 700 Learn to Swim Vouchers issued since they were launched at the same time,” he said.

“The Country Liberals provided an additional $5 million to the Sport Voucher scheme in the last budget, allowing the annual $75 Sport Voucher to increase to a $100 voucher twice a year.

“The cost of sport and recreational activities can be expensive and $200 per child over a year is a significant contribution to Territory families.

“We also expanded the scheme to include cultural and recreational activities for those children who pursue more creative activities. There are now 249 registered activity providers, giving mums and dads more options to save money."

Minister Styles said the vouchers helped make things a bit easier for Territory families.

“Territory families can also take advantage of the Learn to Swim Vouchers which are worth $100 twice a year to parents of children under five not yet enrolled in school,” he said.

“Both the Sport and Learn to Swim vouchers provide a significant saving to the average Territory household.

“The bus ads will hopefully encourage more parents to take up these great contributions to their household budgets.”
The Sport Vouchers are available for every enrolled, school-aged child across the Territory from preschool to Year 12 in both government and non-government schools in Term 1 and Term 3 through their school.

The vouchers can be used for registration, essential equipment and uniform costs at any registered sporting or recreation club, group or organisation.

Applications for the Learn to Swim Vouchers open from 1 January and 1 July each year. The vouchers are valid until 31 May each year.

For more information on both schemes go to: www.sportvoucher.nt.gov.au or call 1800 045 678.

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