Reds unveil special Indigenous jersey for Alice game

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An Indigenous designed strip which embodies the spirit of Alice Springs will be worn by Adelaide United this weekend for their matches in the Red Centre.

“It is fantastic to see Adelaide United embrace its home away from home, the Northern Territory and celebrate Central Australia with a special commemorative strip,” said Minister for Sport, Recreation and Racing Matt Conlan.

The jersey has been designed by Allan Sumner, an Indigenous artist from South Australia, who is a proud Ngarrindjeri, Kaurna and Yunkanytjatjara man.

Elements of the jersey design include depictions of Uluru and Kata Tjuta, a representation of the people and teams travelling into Alice Springs for the matches, and Heavitree Gap.

Two variations of the jersey will be produced, with Adelaide United wearing the design on a black background for their matches against Alice Springs All Stars tonight and their A-League pre-season match against Melbourne City on Saturday. The Alice Springs All Stars will wear the jersey design on a white background when they play Adelaide United, and the teams playing in the halftime match will each wear one of the designs.

This week’s matches are part of the Northern Territory Government’s three-year agreement with Adelaide United to play trial matches, pre-season fixtures and hold training camps in Alice Springs.

“We are pleased that Adelaide United is fully embracing the significance of coming to Alice Springs to play in these matches, and Centralians will be proud to see the landscape of our beautiful region depicted on these jerseys,” said Mr Conlan.

“These are very special places of great cultural importance to Central Australians, and travelling into Alice Springs for sporting events is a popular tradition, so it is great to see this recognised by Adelaide United.”

Adelaide United Chief Executive Officer Michael Petrillo said the strip highlights the spirit of the partnership between Central Australia and the Adelaide United Football Club.
“The new strip designed specifically for this historic football tour really captures the spirit not only of the beauty of this iconic area of Australia but of the people that it represents,” said Petrillo.

“Our commitment to the Northern Territory and specifically to Alice Springs goes beyond just this tour and the two matches to be played there this week. We are in this for the long term and through our involvement in the grassroots of the game in Central Australia many benefits will flow on to the communities and the sport within the region.”

The match jerseys to be used have been produced by Adelaide United sponsor Kappa, and will be available for purchase online through the Adelaide United website at the completion of the tour.

Tickets for the A-League pre-season match between Adelaide United and Melbourne City on Saturday 23 August at Anzac Oval are now on sale over the counter at Intersport Alice Springs (formerly Centralian Sports), Hot Stuff for the Sporting Buff and Sportspower. Tickets will also be available at the gate (cash only).

Unreserved grandstand seating is $15 for Adults, $10 for concession and under 16, children under 5 are free and $40 for a family ticket (2 adults, 2 children). General admission is $10 for Adults, $5 for concession and under 16, children under 5 are free and $25 for a family pass.

Entry to the Alice Springs All-Stars v Adelaide United match on tonight is by gold coin donation at the gate, with all proceeds going to Football in Central Australian (FICA).

**Media Contact:** Lisa Andrews 0401 579 963

[Adelaide United Indigenous jersey.png](#)