Lynton taps into tastes of the Territory

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Former Masterchef contestant and *Mate of the Territory*, Lynton Tapp, is travelling throughout the NT this week filming a series of shows for Channel Ten program, *Ben’s Menu/A Taste of Travel*.

Lynton, who is also a *Restaurant Australia* ambassador, has been in Alice Springs and will head to Darwin today before rounding out his trip in his hometown of Katherine.

“Lynton is a great ambassador for the Territory and it’s a fantastic opportunity to have him showcase several of our regions to a huge audience around Australia through this television series,” said Tourism Minister Matt Conlan.

“He’ll be providing a real taste of all the different experiences on offer in the Territory, including our unique dining experiences and fresh produce as well as just how easy the NT is to explore.”

Filming of the television series will include dining under the stars at Kings Canyon, a traditional bushman’s breakfast and camel ride at Kings Creek Station and a sunset dinner cruise on Nitmiluk Gorge near Katherine. In Darwin, Lynton will check out the culinary delights at the waterfront, sample the food at the famous Mindil Beach Markets and taste some crocodile meat at Crocodylus Park before enjoying a sunset dinner at East Point.

“This is all great exposure for the Territory and will encourage hundreds of thousands of viewers to follow in Lynton’s footsteps and *Do the NT* and book their own holiday and food adventure in the Territory today,” said Mr Conlan.

The special NT tour and food experiences will be showcased to viewers on Channel Ten later this year and will also be used across Tourism NT’s online and social media channels. Lynton will be sharing his experiences via social media while on tour and engaging everyday mates using the #askNTmates hashtag.

“As a proud Territorian, I couldn’t be happier to become a *Mate of the Territory* and share my experiences of the NT with other Aussies,” Lynton said.

“With my core two passions being encouraging more people to explore the NT, and of course cooking, travelling to the region with *Ben’s Menu/Taste of Travel* was an offer I jumped on straight
away – as every true Aussie should experience the outback; an extraordinary place to visit in their own backyard.”

“The Mates of the Territory program is among a range of initiatives of the Territory Government to build on recent 9.4 per cent increases in domestic tourism to the Territory for the year ending to June 2014. We are absolutely committed to returning our tourism industry to growth and build a $2.2 billion visitor economy by 2020 to help develop the North,” said Mr Conlan.

Photo attached Lynton Tapp at Kings Creek Station courtesy of Instagram/@lyntontapp

Media Contact: Lisa Andrews 0401 579 963

Lynton - Kings Creek Station.jpg