A contingent of Central Australian models and designers with strut their stuff at NT Fashion Week in Darwin later this year thanks to a special grant from the Giles Government.

"The Territory Government is a proud supporter of NT Fashion Week and we are keen to see it grow as part of our FestivalsNT program into a truly Territory-wide event," Chief Minister Adam Giles said.

"We want models and designers from our regions to have the same chance to hit the runway in October as fashionistas from Darwin.

"To make this happen, the Government has approved a special $25,000 Regional Economic Development grant to help fund six people from Alice Springs to get involved.

"Fashion Week is an unbeatable opportunity to highlight what the Territory fashion industry has to offer and it is fantastic that Alice Springs designers and models will now be part of the show.

"Alice Springs has its own unique fashion style and this investment by the Government will give local designers and models a chance to expose their brands to a national audience of potential buyers."

Northern Territory Fashion Week organisers are thrilled to be spreading the event's reach into Central Australia.

"We applaud the Chief Minister’s Regional Economic Development Fund initiative. With the valued assistance of the Territory Government, we are lifting the bar on whole of Territory inclusion," NT Fashion Week Chief Executive Meriel Corbett-Weir said.

"Alice Springs designers, milliners, models and retailers have a key role to play in presenting the true 'Fabric of the Territory' which is the theme for this year's program," NT Fashion Week Managing Creative Director Mehali Tsangaris said.

The Territory Government’s $25,000 Regional Economic Development Fund grant is in addition to the $50,000 the Territory Government already provides to support the staging of Northern Territory Fashion Week.

The 2014 NT Fashion Week runs from 26 October to 2 November.

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