The following profiles provide a snapshot of the remarkable achievements and calibre of the NT Business Events Founding Ambassadors:

**LUKE BOWEN**  
**EXECUTIVE DIRECTOR, NORTHERN TERRITORY CATTLEMEN’S ASSOCIATION INC**

Located in Darwin, Luke Bowen is the Executive Director of the Northern Territory Cattlemen’s Association (NTCA), the peak industry body for the NT cattle industry, representing over 90% of the herd and 45% of the Territory landmass. Luke was born and raised on a mixed farm in WA, studied agriculture at the Curtin University and spent time working in agriculture overseas and in Australia. This included some 11 years with an Australian Government statutory authority working Australia wide on land management and pastoral and agricultural development on Indigenous land. Luke has a good understanding of agriculture and food production, and critical issues across regional, rural and remote Australia. The operation of the NTCA involves high level work and cooperation with government and industry at the local, national and international levels.

**SARINA BRATTON**  
**ENTREPRENEUR**

Sarina Bratton founded Orion Expedition Cruises in 2004 with the single expedition ship, Orion and served as Managing Director of the company until April 2013, when the company was acquired by Lindblad Expeditions. The high point of a career that has taken her from nationally ranked sportswoman to the first female founder of a shipping line, Bratton succeeded in creating Asia Pacific’s only world class, five-star expedition cruise line that has been rated as a world leader in sustainability.

Orion is Bratton’s second start-up in the cruise industry. She founded her first, Norwegian Capricorn Line, in 1997, in a joint venture between Australian interests and Miami-based Norwegian Cruise Line. The company was acquired by Star Cruises in 2000. Bratton’s cruise experience also includes 14 years with Cunard Line, ultimately as Vice President and General Manager Asia Pacific. She was responsible for growing the business from a small-revenue sales agency to a significant operation with 33 staff.

In 2008, Bratton was the recipient of the NSW Entrepreneur of the Year Award in the Services category of the Ernst & Young Entrepreneur of the Year Awards. In 2006, she was honoured with the Veuve Clicquot Business Woman of the Year Award for her entrepreneurship and vision. Also in 2006 she was recognised in the inaugural Australian Travel Innovators Award for “enhancing the way Australians, and the world, travel”. She was awarded the Commonwealth Government’s Centenary Medal in 2003 for her business leadership contributions and in 2000 was entered into the Business Women’s Hall of Fame.
MICHAEL BRIDGE
CHAIR, TOURISM NT COMMISSION

Michael Bridge, CEO of the Airnorth group has been with the organisation since 1993. A commercial pilot by trade, he has overseen the growth of the company from small charters to what has become Australia’s second longest operating airline brand.

Until recently, Michael was the Chairman of the Regional Aviation Association of Australia for seven years and remains as a director since 1998. In 2003, Michael was appointed to the Board of Trustees of The Aviation Industry Superannuation Trust and served as a Board member on the Australian Super – Aviation Division Advisory Board until December 2012.

Michael is currently Chair of national labour-hire company CoreStaff with offices throughout Australia specialising in the provision of mining and offshore labour. Michael also sits on two Embraer offshore Advisory Boards and is an Ambassador for the Australian Aviation Hall of Fame.

In 2004, Michael was awarded the National Australia Bank’s Medal for Management Innovation and in 2008 was awarded the Australian Aviation “Personality of the Year” for his work on creating an industry-wide forum bringing together the twelve industry associations in an effort to find a consolidated voice.

In 2012, Michael was appointed as Chair of the newly constituted Northern Territory Tourist Commission Board.

PROFESSOR ALAN CASS
DIRECTOR, MENZIES SCHOOL OF HEALTH

Professor Cass is Director of Australia’s pre-eminent Indigenous health research institute, the Menzies School of Health Research in Darwin. From its base in Darwin Menzies employs over 400 staff across Australia and the Asian region. State-of-the-art research facilities at Royal Darwin Hospital and Charles Darwin University will be officially opened in early 2014.

Prof Cass is a leading kidney specialist with particular interests in Indigenous health, chronic disease and research translation. Professor Cass is an Executive Member of the Australasian Kidney Trials Network and the President-Elect for the Australian and New Zealand Society of Nephrology. He is a Chief Investigator in the Kanyini Vascular Collaboration, a partnership between Indigenous and non-Indigenous researchers, Aboriginal Health Services and policy-makers, which aims to improve health outcomes for Indigenous Australians with diabetes, heart and kidney diseases.

Working with Indigenous researchers and community organisations, as well as health service providers and governments, he aims to reduce the burden of chronic disease amongst Indigenous Australians through generating evidence about effective treatments; developing, implementing and evaluating models of care that better meet the needs of patients and their families; and exploring barriers and enablers to their implementation.
CHEN MIN  
CHIEF REPRESENTATIVE, CHINA COUNCIL FOR PROMOTION OF INTERNATIONAL TRADE

Mr. Chen Min was born in May 1972 in Zhejiang, P.R. China. He graduated from the Department of Oriental Studies, Beijing University and got an international MBA degree in the University of Queensland in association with Mt. Eliza Business School & Beijing University of Aeronautics and Astronautics. Since September 2007, he has been a certified Senior Economist.

Mr. Chen served in the China Council for the Promotion of International Trade from 1996, consecutively as Assistant Representative of CCPIT Representative Office in Gulf Area in 1998, Deputy Secretary General of China-Arab Joint Chamber of Commerce in 2000, Director of Department of International Relations, CCPIT in 2007 and Chief Representative of CCPIT Representative Office in Australia in 2012.

LYNDON FREARSON  
GENERAL MANAGER, CAT PROJECTS

Lyndon is General Manager, Principal Consultant and one of the founders of CAT Projects, an Indigenous owned engineering consultancy based in Alice Springs. Lyndon has a wealth of experience in electrical engineering design and project management. In particular, Lyndon has extensive experience implementing medium to large scale infrastructure projects including three of the largest solar power plants in Australia, developed the Alice Solar City program and oversaw the Alice Springs CBD Redevelopment.

Previous experiences include significant time in the heavy industry and automotive manufacturing sector, covering roles in project management, engineering and production management. He has also spent over ten years in the renewable energy sector, including leading work on the Bushlight India Project, which won Australia’s most prestigious engineering award, the Sir William Hudson Award in 2011.

Lyndon is a respected advisor to the Commonwealth and State/Territory Governments on energy policy development and is currently working with the Asian Development Bank on large-scale electrification programs throughout South Asia and represents Australia on Tasks 8 and 13 of the International Energy Agencies’ Photovoltaic Power Systems program.

Lyndon was recently awarded the Young Professional Engineer of the Year Award for the Northern Division 2011 by Engineers Australia.
DARYL GUPPY
CEO, GUPPY TRADERS

Daryl Guppy is founder and director of Guppytraders.com, delivering financial market education services from offices in Darwin, Singapore and Beijing. His Singapore based RCG Events specializes in conference organization in China and Asia working with speakers from Europe and the US.

Guppy is a regular CNBCAsia technical analyst commentator often known as “the Chart Man” and is recognized globally for the quality of his financial market analysis. He has a weekly CNBC.com column - Charting Asia and is the author of ten finance books with four translated into Chinese.

He is also the author of China Business Bites and has been a frequent traveler to China for more than a decade. He is a weekly columnist in Singapore’s The Edge, China Daily and Shanghai Security News. He oversees the production of weekly analysis and market trading newsletters for the Singapore/Malaysia market, and Australian markets.

Guppy is recognized as a leading expert on China markets, and is in demand as a speaker in Asia, China, Europe and Australia, having spoken in more than 17 countries. He is president of the NT Australia China Business Council and a national ACBC board member. He is a board member of the NT International Business Council and RedCliff Group Singapore.

THE HON. PAUL HENDERSON
BESPOKE TERRITORY

The Hon Paul Henderson is a former NT political leader with a keen focus on broadening the Northern Territory economy and ensuring the revenue benefits flow to improved infrastructure and government services to a small and remotely dispersed population. Paul possesses excellent government and industry contacts in Australia and overseas especially in Asia.

During his time as Chief Minister, the NT:

- Secured the second largest investment in Australia’s history delivering the $34B Ichthys LNG Project for Darwin. This project is also the largest single investment offshore by any Japanese company (Inpex)
- Developed the vision for Darwin to become Northern Australia’s Oil and Gas Service and Support hub for offshore exploration and production. Delivered a world class Marine Service and Supply Base for Darwin
- Hosted first ever visit to Darwin by a US President, President Barack Obama on 17 September 2011
- Hosted first ever visit to Darwin by a Chinese Vice President, Vice President Xi Jinping on 22 June 2010
- Hosted a visit to Darwin by Indonesian President Susilo Bambang Yudhoyono on 2 July 2012
Simon McKeon is Executive Chairman of Macquarie Group’s Melbourne office and was the 2011 Australian of the Year.

He is also Chairman of CSIRO, Business for Millennium Development, Global Poverty Project Australia, In2Science and the Federal Government’s Panel which in February 2013 completed a Strategic Review of Health and Medical Research. Simon is also a Director of AMP Limited and Red Dust Role Models.

He is an Australia Day Ambassador for the Victorian Government and serves on the Federal Government’s Human Rights Grants Scheme Advisory Panel, the Federal Government’s AusAID Business Engagement Steering Committee and the Victorian Government’s NDIS Implementation Task Force.

He previously served as Founding President of the Federal Government’s Australian Takeovers Panel, Founding Chairman of MS Research Australia and Founding President of the Federal Government’s Point Nepean Community Trust.

Simon is the helmsman of Macquarie Innovation which in March 2009 became the first sailboat in the world to sustain more than 50 knots and in so doing, peaked at a speed of 100 kmh (54 knots). He is also a Founding Patron of the Australian Olympic Sailing Team which won 2 gold and a silver medal at the 2008 Beijing Olympics and 3 gold and a silver medal (and was the leading sailing nation) at the 2012 London Olympics.

Dr Len Notaras is the Executive Director of the National Critical Care and Trauma Response Centre (NCCTRC).

Dr Notaras holds degrees in Medicine, Law and Arts (Hons), Commerce, and Masters in History and Hospital Management. He is a Senior Lecturer with the Northern Territory Clinical School and Associate Fellow of the College of Health Service Executives, and former NT ACHSE President. He was directly involved in the development of the Northern Territory Clinical School, the development of the National Critical Care and Trauma Response Centre, and, as Deputy Chair of the NT Medical Board and former Chair of the NT Pharmacy Board, has played a key role in negotiating changes to legislation. He is also Chair of the NT Radiographers Board.

Dr Notaras has played a key role in Disaster Response and has been Group Leader Region #1 Medical Counter Disaster Team since 1994. He was involved in the 1989 Newcastle earthquake response, was involved in the post earthquake reconfiguration of the Royal Newcastle Hospital and was also part of the John Hunter Hospital commissioning team in Newcastle. Dr Notaras was honoured by the Charles Darwin University, receiving an Honorary Doctorate in Science.

On 17 November 2003, Dr Notaras was awarded membership to the Order of Australia in recognition of his work in the Bali Assist Response.
VICKI O’HALLORAN  
CHIEF EXECUTIVE OFFICER, SOMERVILLE COMMUNITY SERVICES INC

Vicki O’Halloran has resided in the Territory for 25 years.

Vicki is the Chief Executive Officer of Somerville Community Services Inc which is a local community organisation employing 220 Territorians who provide a wide scope of welfare services throughout the Top End of the Northern Territory.

Vicki has many other commitments sitting on numerous boards and committees at both Territory and national levels. She is particularly keen to motivate employers about workplace relations and the mutual benefits of healthy working relationships.

Vicki is the President of National Disability Services and the Chairperson of National Disability Services NT. President of The Essington School Darwin, Chair of the Finance Committee of the Board of St Philips College, Alice Springs and Board Member of St Philips College, Alice Springs. She is the Secretary of the Northern Territory Council of Social Services and a Board Member of the Australian Institute of Company Directors.

Vicki was the winner of the 1998 Telstra Northern Territory Businesswoman of the Year. She has a Bachelor of Children’s Services and is a Fellow of the Australian Institute of Company Directors. Although Vicki has many other positions in community she continues to contribute to the overall social inclusion agenda believing that inclusive societies are where diversity is valued and all citizens have the opportunity to prosper.

JAMES PASPALEY  
EXECUTIVE DIRECTOR, PASPALEY PEARLS

James Paspaley is the CEO and an Executive Director of the Paspaley Group of Companies. Grandson of founder Nicholas Pasapley Snr MBE, and eldest son of Executive Chairman Nick Paspaley AC, James grew up in the family business that has been operating for over 75 years and is renowned as the world’s largest producer of the finest quality South Sea Pearls.

Today the Paspaley Group of Companies remains a family owned and operated business and includes pearl production and wholesale, aviation, diversified property holdings and development, jewellery retail, agribusiness, viniculture and marine engineering. In Australia the company has operations in NSW, NT, WA, QLD and VIC, The Paspaley group also has operations and holding overseas in Hong Kong, Japan, Indonesia, the UAE and the USA.

In 2012 James was appointed as Honorary General-Consul of Japan in Darwin. Paspailey’s history is intrinsically entwined with Japan, Japanese businesses, and friendships and it was a role he accepted with honour.
GINA RINEHART
EXECUTIVE CHAIRMAN, HANCOCK PROSPECTING PTY LTD GROUP

Mrs Rinehart is Executive Chairman of the Hancock Prospecting Pty Ltd Group of companies (HPPL) and Chairman of the Roy Hill Holdings Pty Ltd Group. She is also a director of Hope Downs Marketing Company Pty Ltd, Hancock Coal Pty Ltd and Hancock Alpha West Pty Ltd. These companies are primarily involved in the exploration and/or mining of natural resources.

She has wide-ranging philanthropic interests including a long-term involvement with the Hancock Family Medical Foundation (Inc.), a medical foundation which supports the fight against cancer and heart disease conditions. Mrs Rinehart entered the Jacaranda Joint Venture Alliance, which holds tenements across Australia (gold, diamonds and petroleum), including recently in the Northern Territory. HPPL manages the joint venture alliance.

In recent years HPPL entered joint venture interests in extensive prospective coal tenements in Queensland, which HPPL also manages. The focus of her efforts and investments since becoming Executive Chairman has been on:

Hope Downs; taking these tenements from a status of temporary titles to state agreement, then undertaking extensive expenditure and exploration and studies of them and undergoing an excessive approval process to building three mines and related facilities.

• Hope North: Commenced in 2007;
• Hope South: Commenced in 2008;
• Hope 4: Commenced this year. This has been in conjunction with JV partner, Rio Tinto Iron Ore (RTIO) since July 2005.
• Roy Hill: Entering the largest commercial contract between South Korea and Australia earlier this year for the construction works.

KATHERINE SARNECKIS
CHIEF EXECUTIVE OFFICER, NORTHERN TERRITORY SEAFOOD COUNCIL

Katherine Sarneckis is the CEO of the Northern Territory Seafood Council, the peak representative body for the NT seafood industry. She is also a founding member of the National Seafood Industry Alliance Inc, a group formed to give the seafood industry a united voice on the Federal stage.

Katherine is a graduate of the 2007 National Seafood Industry Leadership Program, a graduate member of the Australian Institute of Company Directors and is currently completing Course 19 of the Australian Rural Leadership Program.

The ARLP is a unique opportunity for selected rural and regional leaders to undertake a program of personal growth and develop the skills, knowledge and networks needed to be effective in regional, state, national and international arenas. The program focuses on professional and personal leadership development, examination of key national and international issues that impact on rural Australia, and interaction with leaders in government, industry and the community.
IAN SMITH
FOUNDER, BESPOKE APPROACH

Ian Smith co-founded Bespoke Approach in July 2008 and since then it has been working with major domestic and international businesses on a range of complex projects across Australia and internationally. Ian was a journalist before advising the South Australian Liberal Party from 1990 to 1992 and the Kennett Government in Victoria from 1992 to 1995.

He established boutique consultancy Kortlang Melbourne in 1995 before it was acquired by Gavin Anderson & Company. As CEO of Gavin Anderson & Company (Australia) and a part of the company’s global executive board, he developed the largest and one of the most successful public affairs and financial communications companies in Australia.

Ian has consulted to global corporations and leading ASX-listed companies on cross-border transactions, crisis briefs and regulatory matters. He advised the Australian Government on the Telstra 3 and the Telstra 2 share offers and has worked on a range of other privatisations on both the sell and buy sides.

Ian was appointed in April 2013 to the Northern Territory’s Government’s economic development panel and is a member of the NAB PrivateWealth Advisory Council. He undertakes a range of not-for-profit roles: as a director of BakerIDI, the Melbourne-based medical research institute; as Chairman of Jirrawun Arts, an East Kimberley arts organisation; as an advisory board member of the Big Issue; and an advisory board member of the Association of Australian Medical Research Institutes.