Chief Minister Adam Giles has begun the Chinese leg of his Asian trip by addressing the China – Northern Territory Investment Forum in Beijing.

In his address to an audience of prospective Chinese investors, Mr Giles stressed that now is the time for Northern Australia to be recognised as the key player in the energy, resource and food security of the Asian region.

The China - NT Investment Forum is co-organised by the China Council for the Promotion of International Trade and Australia China Business Council Northern Territory.

Mr Giles launched the Chinese language edition of two new tools - The Northern Territory Investment Guide, and the Northern Territory Investment Directory - publications that will help streamline future Chinese investment decisions and draw focus to investment opportunities in the Territory.

“New investment in the Northern Territory will be the catalyst that fuels the Territory’s economic growth,” Mr Giles said.

The publications are available free online at: www.investNT.com.au and will be updated on a regular basis. Each profile opportunities in the Territory in a format tailored to the needs of the investment community.

“I have launched these tools today in Beijing in the company of a large contingent of Territory business people to make a very important point,” Mr Giles said. “For the Territory to grow we need close relationships between our local business people and their customers whether they are found in Alice Springs, or somewhere in east Asia like Beijing.”

Mr Giles said the early response from investors about the publications was encouraging.

“The feedback from Territory business people, and our offshore partners is that these two publications make it much easier for them to understand the opportunities on offer,” Mr Giles said.

“Our commitment to being innovative and responding to the market reinforces that the Territory is an easier place to do business with, and that is the advantage we intend to maintain.”

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