One of the Territory’s National Parks has received a glowing endorsement from travellers around the world, highlighting the great natural beauty of the Territory.

Minister for Parks and Wildlife Matt Conlan said Litchfield National Park has been awarded a Certificate of Excellence by leading tourism travel site, TripAdvisor.

“This is a terrific accolade for one of our National Parks and important tourism attractions,” Mr Conlan said.

“The Certificate of Excellence is a prestigious award only given to attractions that consistently achieve outstanding traveller reviews on TripAdvisor.

“To receive the Award, the attraction must rank in the top 10 per cent worldwide for traveller feedback and maintain an overall rating of four or higher, out of a possible five, as reviewed by travellers on TripAdvisor over the past year.

“This is exceptional feedback for Litchfield National Park and demonstrates that our parks really are some of the best in the world.”

Just a 90 minute drive from Darwin, Litchfield National Park is home to monsoon rainforests, spectacular waterfalls and historic ruins. The park covers about 1500 square kilometres and is one of the Territory’s most popular tourist destinations attracting more than 250,000 visitors each year.

“Our National Parks play a vital role in promoting the Territory to potential holiday makers and this recognition on such a well-respected website like TripAdvisor will generate invaluable international exposure for the Territory,” Mr Conlan said.

“The Award will further promote the Litchfield to millions of travellers around the world.

“It’s a great achievement and will help sell the message that our natural environment here in the Territory is unique and must be experienced in person.”

The Northern Territory Government is investing in our tourism industry, allocating an extra $8 million in the 2013 Budget to help market the Northern Territory and its attractions and address serious declines in international visitation to the Territory over previous years.

A thriving tourism industry will help to develop our regions, benefit local businesses, create more jobs and build a bigger Northern Territory economy.

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