R.M. WILLIAMS
Bushmen's Outfitters, 5 Percy Street, Prospect
'Phone: Adelaide ML 1191 (4 lines)
TELEGRAPHIC ADDRESS: "LONGHORN", ADELAIDE

Everything for the outback man. Write, 'phone, or wire. Our Retail Mail Order Department will serve you promptly and make to your own measurements, our high quality boots, shirts, trousers, saddlery, etc., also available in stock sizes from the following stores in the Territory:

Don Thomas, Alice Springs, 'Phone 106
Lindon, Renner Springs, 'Phone 1
Haritos, Darwin, 'Phone 195

Oscar Shank, Newcastle 'Phone 7-D
Frewend Road House
Hawkes C. J. & Co., Top Springs

Katherine Stores, Katherine, 'Phones 14, 84
Campbell, Tennant Creek 'Phone 5
D'Ambrosio E. & Co., Darwin 'Phone 526

Hoofs & Horns. Magazine of Australian horseriding and outback affairs.
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Keeps you in touch with news in the Territory and horseriding activities throughout Australia.

The friendly atmosphere of our magazine, the stories, and informative articles will give you hours of enjoyment by the campfire or at the homestead. Post your subscription without delay.
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12 months .... 33/-
2 years .... 60/-.
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S-P-E-E-D
IT WITH SAFETY
through
CO-ORDINATED
ROAD — RAIL
SERVICE
TERRITORY TRANSPORT ASSOCIATION LTD.
WILL CARRY ANYTHING

ALICE SPRINGS 'Phone 199
P.O. Box 81

MOUNT ISA C/o. Joseph Pease
Pty. Ltd.
West St., Mt. Isa 'Phone 313

DARWIN North Australia Railways
'Phone 389

BI-WEEKLY SERVICE TO THESE CENTRES
General Telephone Information

TELEPHONE SERVICE ENQUIRIES.
To enquire about the telephone service or to report service difficulties, ask for the Officer-in-Charge. Calls of this nature are free. Do not make complaints to the Telephonist.

CORRESPONDENCE.
Address correspondence concerning telephone matters to the local Postmaster.

DISCONTINUANCE.
Where it is desired to discontinue a service, at least one month's previous notice in writing should be furnished, if practicable.

TRANSFERS.
A fee of 10/-is charged for the transfer of a service from one person to another. The Department reserves the right to withhold permission in any case.
Anyone entering into occupation of premises having a telephone service after the subscriber has removed, is not entitled to make use of the service, or allow any other person to do so, without the approval of the Department. Otherwise he is liable for all amounts owing in respect of the service.

JOINT-USER SERVICES.
Persons occupying the same building may jointly subscribe to a telephone service under the one exchange number for an additional fee of £3 per annum, which also covers the extra entry in the Directory.

TIME OF DAY.
Subscribers may obtain the correct time by calling the Exchange. A unit fee is charged on each occasion.

FREE ENTRIES.
Each subscriber is entitled to one free entry for the complete telephone installation at the same address. The free entry is normally restricted to details of name, occupation (where necessary), address and telephone number as are, in the opinion of the Department, sufficient to enable the subscriber to be identified and called. Advertising matter is not permitted in entries.

PAID ENTRIES.
Extra entries (including entries on behalf of a subscriber's relatives who reside with him), additional words in free entries and block type in entries will be charged for and are subject to certain restrictions. Further details may be obtained from the local Postmaster.

ERRORS OR OMISSIONS.
Any omission or error in the Directory should be immediately notified in writing to the Superintendent, Commercial Branch, G.P.O., Adelaide. While every care is taken in compiling the Directory, the Department accepts no liability for any omission or error which may occur. No claim for compensation in this respect will be entertained.

UNDERGROUND CABLE LOCATIONS.
In order to avoid damaging Post Office cables, contractors and other persons preparing to make excavations on public property should obtain full details of the location of underground cable plant in the vicinity before proceeding with the work. For information of this nature make enquiries from the local Postmaster or Line Foreman.

TELEPHONE ACCOUNTS.
Accounts are rendered half-yearly, and are payable within fourteen days. Failure to pay an account within the time stipulated may result in the service being disconnected. An interim account may be forwarded at any time and shall be paid upon demand.

STATEMENTS OF CALLS.
These will be furnished on payment of a small fee. In the case of local calls the request must be made in advance.

INSURANCE OF APPARATUS.
As subscribers are responsible for the value of any telephone instrument and line on their premises, rented from the Department, they are advised to insure it against damage or destruction. The value for insurance purposes may be ascertained on application to the Superintendent, Commercial Branch, G.P.O., Adelaide.

REMOVALS.
For removals to another address and for indoor removals of, or alterations to, telephone services, early notice in writing should be given to the local Postmaster, who will supply details of charges if required.

Directory Information

ADDITIONAL COPIES.
Extra copies of the Directory may be purchased from the local Postmaster at a charge of 6d. each. Directories for other States are also obtainable.

COVERS.
Telephone Directories, whether supplied free of cost by or purchased from the Department, must not, without the written consent of the Department, be enclosed in covers in or upon which advertisements are displayed.

PRIVATE LISTS.
A subscriber who keeps a private list of telephone numbers should check it as soon as he receives the new Directory. No list of subscribers may be printed, published or circulated without the authority of the Director, Posts & Telegraphs, Adelaide.

ADVERTISEMENTS.
Correspondence regarding advertisements in the Directory should be addressed to the advertising contractors, Directories (Australia) Ltd., 15 Gover Street, North Adelaide, M 8471.
Telegraph and Radio Information

HOW TO SEND A TELEGRAM BY TELEPHONE.

Ask the exchange for “Telegrams,” and, when requested, dictate your message. Overseas telegrams and radio-telegrams may also be telephoned.

The usual telegraph and telephone charges, plus a small phonogram fee per message, are debited to the subscriber’s account.

TELEGRAMS TO AND FROM COUNTRY SUBSCRIBERS AFTER THE USUAL HOURS.

When either the local or distant telegraph office is closed at the time of lodgment and the use of a trunk line channel is necessary in transmitting a telegram, the appropriate trunk line fees must be paid by the sender in addition to the telegraph charges involved.

DELIVERY OF YOUR TELEGRAM BY TELEPHONE.

If the addressee of your telegram is a telephone subscriber you may address the telegram to his telephone number, for example, “Smith Telephone 999 Wallaroo”. This expedites delivery.

RATES WITHIN THE COMMONWEALTH.

Ordinary Rate Telegrams.—Not exceeding 12 words (including address and signature): within a 15-mile radius of the office of origin, 2/9; beyond a 15-mile radius, 3/-; additional word in each case, 3d.

Urgent Rate Telegrams.—Double the ordinary rate.

RADIO INFORMATION.

Enquiries concerning broadcast listeners’ licences and changes of address should be forwarded to the Accountant (General Accounts Section), G.P.O., Adelaide.

Postal Information

RATES OF POSTAGE—WITHIN AUSTRALIA

(including Cocos Islands, Lord Howe Island, Norfolk Island, Nauru and Papua-New Guinea)

Letters and Letter Cards.—4d. first oz., 2½d. each additional oz.

Postcards.—4d. each.

Commercial Papers.—3½d. first 2 oz., 2d. each additional 2 oz. (maximum weight, 5 lb.).

Printed Matter, i.e., Printed Papers, Circulars and Catalogues and Books, Periodicals and Newspapers not registered at a G.P.O.—3½d. first 4 oz., 2d. each additional 4 oz. (maximum weight, 6½ lb.*)

Patterns, Samples, and Merchandise.—3½d. first 2 oz., 2d. each additional 2 oz. (maximum weight 1 lb.)

Books, Periodicals, and Newspapers registered at a G.P.O. for transmission as such.—2½d. first 6 oz., 2d. each additional 6 oz. (maximum weight 6½ lb.*).

*Single book, maximum weight 1 lb.

AIR MAIL FEES

Within Australia.—3d. per ¼ oz. in addition to ordinary postage.

Norfolk Island and Papua-New Guinea.—Letters—3d. per ¼ oz. in addition to ordinary postage. Parcels—3/- per 8 oz. Other articles—10d. per 2 oz.

PARCELS RATES—WITHIN AUSTRALIA

Up to 30 miles of posting office.—Parcels not exceeding 1 lb., 1/-; 2 lb., 1/4; 3 lb., 1/8; 5 lb., 2/1; 8 lb., 2/9; 11 lb., 3/4.

Within State but beyond 30 miles.—Parcels not exceeding 1 lb., 1/6; 2 lb., 1/10; 3 lb., 2/3; 5 lb., 2/11; 8 lb., 3/8; 11 lb., 4/8.

Adjoining State.—Parcels not exceeding 1 lb., 2/6; 2 lb., 3/-; 3 lb., 3/8; 5 lb., 4/4; 8 lb., 6/-; 11 lb., 8/.

Elsewhere within Commonwealth*.—Parcels not exceeding 1 lb., 3/-; 2 lb., 3/9; 3 lb., 5/-; 5 lb., 6/-; 8 lb., 8/; 11 lb., 11/.

*Norfolk and Lord Howe Islands: Rates as for N.S.W. area.

*Cocos Islands: Rates as for W.A. area.

Papua-New Guinea and Nauru: Up to 3 lb., 3/6; over 3 lb. and up to 7 lb., 6/8; over 7 lb. and up to 11 lb., 9/5.

OTHER FACILITIES.

For information regarding all other postal facilities, such as registered post, overseas post, express delivery service, money orders, postal notes, &c., enquire at any post office. Copies of the Post Office Guide containing full information on all facilities are available at 2/6 per copy.

For Speed and Convenience,
Telephone Your Telegrams
DARWIN
A.N.Z. BANK
Australia and New Zealand Bank Limited

AUSTRALIA AND NEW ZEALAND SAVINGS BANK LIMITED

ALICE SPRINGS (Continued)

WORKS-DEPT (Continued)

After hours—Mngr's Res Esplanade
Electr Engr 226
Electr Supvr 58
Powr Engr 198
Serv Clerk 60

WYATT'S BAKERY 83 Todd 326
Wyners W Cafe Todd st 70

BANKA BANKA

(M-F. 9—12, 1—5:30; Sat 9—12; Hols excepted)
Continuous when P.M. at home
Banka Banka Pastoral Co 1

BARROW CREEK

(M-F, 9—12, 1—5:20; Sat 9—12:20; Hols excepted)
Hayward A F Pastr
POST OFFICE 3
Repeater Station 5
Shepely & Armstrong Hotel

BATCHELOR

(M-F, 9—6; Sat 9—1; Hols excepted)
Batchelor Community Centre
Childs W 10 Naranga
Hospital 13
Jackson E N
Lachlan C F Electron 25 Turana
Moore V J Mardangal rd 118
Police Station 15
Public School
Territory Enterprises Pty Ltd Rum Jungle +3

BERRIMAH

(Continued Service)
To call other Exchanges from Berrimah services—dial "00"
Telephone Service Enquiries—dial "000"
Telegrams—dial "00" and ask for "Telegrams"

ADMINISTRATION N.T.

State Quarantine 204
ALBANT S S EXCAV &
GENL CONCTR Stuart Hwy 240
Allmich H Auto Electron Winnellie 225
Appleby R G "Parreeha" Stuart Hwy 242
Beaton F Hortcltrt Hidden Vly 211
Blake M Bldg Contrctr 204
Blatch R F Berrimah rd 244
Blyth D C Carriers Stuart Hwy 236
Bonncke Flowers 252
BUREAU OF MINERAL
RESOURCES Winnellie st 216
Caddy M Gardens 209

CARLTON & UNITED

BREWRIES LTD Stuart Hwy 261
Casey W E Contrctr Berrimah rd 258
Collins J C McMillan's rd 257
Daniel E E Berrimah rd 207
De Laurz M Stuart Hwy 220
Farlow R P Carrier Winnellie 256
Farm Lodge McMllan's rd 237
Favaro E Stuart Hwy Winnellie 235
Galigio E 262
Hakala Y A Strkpr Berrimah rd 224
Hall J M Farmer McMllan's rd 255
HEALTH DEPT
Leprosorium 232
Quarantine Station East Arm 201
Hospitals—East Arm 201
Humphries T L Hotel 13

BERRIMAH (Continued)

Johnston B Pre-concrete Cast 230
Kamitos I C McMllan's rd 237
Karolsson A E McMllan's rd 241
Kiely R W Stuart Hwy 219
Litchfield Ken Knuckey's Lagoon Gardens 215
Lulfitz H C 260
McNab E A Police Sgt 212
McNab N J Berrimah rd 259
Maff G H 219
Moo A 'Fairway Farm' Knuckey's Lagoon 228

NAVY-DEPT

(M-F, 9—12, 1—5:30; Sat 9—12)

PATSALOU & CO Primary Products
Berrimah rd 227
Roderick R E Contrctr Winnellie 205
ROSS A D & G Fisheries Contrctrs 235
5 Mile Stuart Hwy 223
Ross A H Carrier Winnellie 226
Stevens F Carrier Berrimah 213
Stuart W Stuart Hwy 229
Thompson H R 210
Tye M J Stuart Hwy 231
Watts J B McMllan's rd 234
Williams L G Winnellie 239
Williams R J 202
Yates J O & K Farmers Lagoon rd 238

DALY WATERS

(M-F, 9—12, 1—6; Sat 9—1; Hols except Sun, Xmas Day & Good Fri, 9—10a)
Civil Aviation Dept of Air
OFFICE—In-Charge (Res 11)
Humplries T L Hotel & Airways Agent
Meteorological Office Aerodrome
POST OFFICE—Genl Inquiries
(T.O.C.) EM Humphries Agent

BERRIMAH (Continued)

GENL EMERGENCY CALLS

ELECTRICITY 212
FIREFIGHTERS 177
HOSPITAL 177
POLICE 151
WATER 88

DARWIN

(Continued Service)
Emergency Calls

ALPHABETICAL A

A.B. MOTORS CO LTD Mtr 563
Distrtors Stuart Hwy 748
A.N.Z. Bank Smith st 648
Mngr's Res Esplanade 766
Aborigines Inland Mission Bagot rd 247
A G M MOTOR SALES Mtr Dealers Stuart Hwy 693
ADMINISTRATION N.T. DEPT OF TERRITORIES
Admnrs' Office 150
Government House 22
ADMINISTRATIVE BRANCH
Ass't Admnrs' Office (Res 218) 80
ACCOUNTS BRANCH
951
ANIMAL INDUSTRY BRANCH
District Veterinary Officer (Res 67) 591
Stock Inspr (Res Night Shift) 207
EDUCATION BRANCH

Ass't Supvr of Educa

A GRAND CENTRAL

GENL SERVICE BRANCH

DIRECTOR OF GENL SERVICES BRANCH

Fannie Bay Gaol 179
Fire Brigade 143

Postal Services—dial "0" and ask for "Telegrams"

LANDS & SURVEY BRANCH

Hols excepted)
Allmich H Auto Electron Winnellie 225
Appleby R G "Parreeha" Stuart Hwy 242
Beaton F Hortcltrt Hidden Vly 211
Blake M Bldg Contrctr 204
Blatch R F Berrimah rd 244
Blyth D C Carriers Stuart Hwy 236
Bonncke Flowers 252
BUREAU OF MINERAL
RESOURCES Winnellie st 216
Caddy M Gardens 209

CARLTON & UNITED

BREWRIES LTD Stuart Hwy 261
Casey W E Contrctr Berrimah rd 258
Collins J C McMllan's rd 257
Daniel E E Berrimah rd 207
De Laurz M Stuart Hwy 220
Farlow R P Carrier Winnellie 256
Farm Lodge McMllan's rd 237
Favaro E Stuart Hwy Winnellie 235
Galigio E 262
Hakala Y A Strkpr Berrimah rd 224
Hall J M Farmer McMllan's rd 255
HEALTH DEPT
Leprosorium 232
Quarantine Station East Arm 201
Hospitals—East Arm 201
Humphries T L Hotel 13

BERRIMAH (Continued)

Johnston B Pre-concrete Cast 230
Kamitos I C McMllan's rd 237
Karolsson A E McMllan's rd 241
Kiely R W Stuart Hwy 219
Litchfield Ken Knuckey's Lagoon Gardens 215
Lulfitz H C 260
McNab E A Police Sgt 212
McNab N J Berrimah rd 259
Maff G H 219
Moo A 'Fairway Farm' Knuckey's Lagoon 228

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Stuart W Stuart Hwy 229
Thompson H R 210
Tye M J Stuart Hwy 231
Watts J B McMllan's rd 234
Williams L G Winnellie 239
Williams R J 202
Yates J O & K Farmers Lagoon rd 238

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Civil Aviation Dept of Air
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Humplries T L Hotel & Airways Agent
Meteorological Office Aerodrome
POST OFFICE—Genl Inquiries
(T.O.C.) EM Humphries Agent

BERRIMAH (Continued)

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ELECTRICITY 212
FIREFIGHTERS 177
HOSPITAL 177
POLICE 151
WATER 88

DARWIN

(Continued Service)
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A.B. MOTORS CO LTD Mtr 563
Distrtors Stuart Hwy 748
A.N.Z. Bank Smith st 648
Mngr's Res Esplanade 766
Aborigines Inland Mission Bagot rd 247
A G M MOTOR SALES Mtr Dealers Stuart Hwy 693
ADMINISTRATION N.T. DEPT OF TERRITORIES
Admnrs' Office 150
Government House 22
ADMINISTRATIVE BRANCH
Ass't Admnrs' Office (Res 218) 80
ACCOUNTS BRANCH
951
ANIMAL INDUSTRY BRANCH
District Veterinary Officer (Res 67) 591
Stock Inspr (Res Night Shift) 207
EDUCATION BRANCH

Ass't Supvr of Educa

A GRAND CENTRAL

GENL SERVICE BRANCH

DIRECTOR OF GENL SERVICES BRANCH

Fannie Bay Gaol 179
Fire Brigade 143

Postal Services—dial "0" and ask for "Telegrams"

LANDS & SURVEY BRANCH
T I T E S
DARWIN'S LEADING JEWELLERS
KNUCKEY ST.
(M. G. & H. A. TITE, Proprietors)

DARWIN (Continued)
Shearer L Moreton & Mount Charld
Acctts (Aust) Cashman's Ltd Smith st 377
SHELL CO OF AUST LTD McMinns st 495
Airport Office 221
After Hours—
Main Mess 220
Staff Mess 47
Reprvst (Res) 224
Sub-Instflne Supst (Res) 542
Chief Clerk (Res) 659
Aviation Supst (Res) 478

SHEARING J (DRYSDALE'S GARAGE) 221 Stuart Highway 84
Simpson's Cafe 547a Mitchell 815
Sinclair F R Wood st 415
Sloley J C (F.S.M.C.) Optrmsrs 311
Darwin Club Bldg 253
Smith A J HAULAGE CONTRACTORS 77
Smith C ES Victualling Yard 589
Smith Les Bidr 91 Smith 347
Smells Contracting Co Ltd 291
Solo E Dntst Workers 754

SWEETMAN'S GIFT SHOP

STEWARDS & LLOYDS (AUST) PTY LTD Cavanagh st 755
Stiles E J L Haulpe Contrcr 47 Cavanagh 299
Stokes J W Police Insp Schultz st 739
Stone Rae & Co Electr Contrcrs 153
Stuart Brewery Ltd Staff Grtrs 728
Styllanos A T & A Lindsay 222
Sue Wah Chin Cavanagh st 222

SUN CHEONG LOONG & CO

Suriento Restaurant Cavanagh st 7
Sweetman B E Mrs Stuart Highway 386
SWEETMAN'S GIFT SHOP
Smith st 383

T

T.A.A. (Trans-Australia Airlines)

TAA

Air Cargo 242
Passenger Reservations 242

Airport Passngr Terminal 240

Aircraft Serv 173
Tailors P G McKay st 692
Tambling & Beacons st 413
Tang C L Genl Merch 1040 Stuart Highway 295

T A C K

TANSELL J 111

TIES DARWIN 113

DARWIN (Continued)
Tasman Empire Airways Ltd (Gen Agts Qantas Empire Airways Ltd) 350
Temple R A J Parap 365
Tennent J & Co Acctts & Taxation Agents Vestsby Bldg Bennett st 605
Territory Agencies Ltd Knuckey rd 213

TERRITORY ENTERPRISES PTY LTD

TERRITORY MEAT SUPPLY

N F Gaden Mgrn Bthcr & Grocer Stuart Highway 121
Territory RICE LTD Richmond rd 422
Territory Timber Co Stuart Highway 596

THE STAR MILK BAR

38

THOMPSON T & J SONS

SHRBKRS

Darwin Club Bldgs Mitchell st 571
Tibbet N T Parme 599

TITE'S DARWIN'S LEADING JEWELLERS

Knuckey st 115
Tovey P Drive Yourself Cars Victualling Yard rd 194

TRANS-AUSTRAUS AIRLINES

Hotel Darwin

Aircraft Arrval & Departure 241
Enquiries 241
Passngg Reservations 242

Airport Passngr Terminal 240

Mntnce Engr 173
Tremaine J W Genl Strkpr Nightclff (see Nightcliff Exch)
Truflo Photographs Smith st 764
Tosckillos M D Footwr Str & Tailor 513 Smith 555

TUFF BRYANT (S.A.) PTY LTD CONSTRCTN EQPMNT

Mitchell st 795

U

Union Assurance Socy Ltd Herbert st 705
United Church In North Australia— 173
Rev N C Pearce 252
United Church Club 252

UNITED URANIUM N.L.

Darwin Club Bldgs Mitchell st 397
(Res) Coronation Dr Stuart Pk 397

VACUUM OIL CO PTY LTD


VACUUM OIL CO PTY LTD

Office 182
Staff Mess 183
Terminal Res 825
Terminal Supst's Res 89
Chief Clerk (Res) 622 Mitchell 759
Van de Ven Jewlers Cavanagh st 394

V

Victoria Hotel 236

VANGUARD INSURANCE CO LTD Cavanagh st 746
VEAL'S JACK MOTORCYCLES

Darwin 248

W

Wallace L Pity Frmr Nightclff (Nightcliff Exch)
Walsh J 4 Manton 410
Ward R M Brsr & Sler 325
Ward R M Sler Daly st 572
Warfield Les Marella st 117
Waters K C Wood st 271
Waters T & Co Ltd Cavanagh st 367
Weedon A C 642 Mitchell 528
Weedon & Lawrence Ltd Agents 589
Mitchell st 111

WEHR P & CO Bakers & Pastryrs

Refroidiment Workshops Knuckey st 754
Wells F E Capt Harbour Mstr 487
Woolton R A Haulage Contrcr 716
Woolton R A Haulage Contrcr 258

WILLINIE WELDING WORKS

(Favoro F A Propr) Wollinie 166
Withnail R J Mylly Point 486
Wonson E A Electrl Engr 440
Wong W Smith st 487

WORKS—DEPT OF OFFICES

(Continued)

Woomera 330

Woomera 538

Woomera 65

Woomera 212

Woomera 651

Woomera 552

Woomera 108

Woomera 282

Woomera 18

Woomera 283

Woomera 443

Woomera 306

Woomera 630

Woomera 353

Woomera 675

Woomera 398

Woomera 450

Woomera 756

Woomera 83

Withnail R J Mylly Point 486
Wong W Smith st 440
Wonson E A Electrl Engr 487
Wong W Smith st 440

Zenith Garage & Taxi Service
(R. LAWRIE, Proprietor)

McMinns Street, Darwin — Rank: Knuckey Street

24 Hours Continuous Service

Victoria Hotel 236

Petrol and Oils, etc.

RENNER SPRINGS
(M—F, 9—6; Sat 9—1)
Lindon R G & C M Strkprs 1

TENNANT CREEK
(Continuous Service)
Armstrong A B & A Paterson st 78
Australian Inland Mission Welfare Club 12
Nobles Nob Mine 68
Australian Inland Mission Welfare Club 12
Baird H J TAXI Paterson st 89
Barrow D J 63
Battery Government 38
Bird G E Thompson st 65
Bourne C I 32
Bourne C I Paterson st 40
Burton M S & Shirley B Cafe 19
Burton W C Theatre Premier Ambrose st 88
Cameron A G 49
Cameron A G Paterson st 49
Campbell A F & Co Strkprs 5
Catholic Presbytery Schmidt st 21
Capey C J (Green Mill) 8
Chisholm W Mine Mgr Paterson st 70
Civil Aviation Dept 25
Clues & BIRD MERTHCS 26
(Res—Officer—in—Charge) 26
Cook H N Cook Winery st 53
Eldorado Tennant Creek Ltd Goldmine 6
English J Mining Engr (Res) 64
English Scottish & Australian Bank Ltd 28
Fire Brigade 100
Ford J C (Res) Paterson st 80
Fullwood W H Noble st 91
Gardner L H Drilling Services Pty Ltd 91
Paterson st 59
Gentle R H

GOLDFIELD MOTORS
(Ford Bros Propriets Car & Carriers Paterson st 4
Goldfields Hotel Paterson st 3
Graves G F Miner Paterson st 94
Griggs F W Water Carrier 96
Harris L C Stch Paterson st 10
HEALTH DEPT
Hospital 18
Medec Office 2
Ireland A E Thompson st 85
Kiaora Gold Corp N.L. (Mgnr's Res) Paterson st 85
Kittle Bros Carriers Paterson st 35
Paterson st 26
Thyer R B Paterson st 29
Topping W J Miner Mgr Paterson st 38
Traylen J D 14
Vinson J W Miner Ambrose st 44
Wappett R Hairdor Paterson st 24
Williams G Strkprs Paterson st 7
Witney W J, Houghton L P & Haven J 31
Fisk Ship Paterson st 51
Wood C Miss Ambrose st 77
Works—Dept of Offices 73
Power House 17
Power House Foreman (Res) 42
Young P F Mine Owner Paterson st 47

TENNANT CREEK (Continued)
Kittle Bros Carriers (Res) 72
McDonald A Mine Owner Paterson st 58
McDonald W Stuart st 61
McClaren Creek Meat Supply (L T Traylen Prop) Paterson st 22
Maclean W G Paterson st 60
McPertland C H Paterson st 45
Merio Gold Mines Office 9
Mines Dept Government Battery 30
Mining Registrar's Office Paterson st 33
NATIONAL LEAD CO OF AMERICA
Newton W O Strkper Paterson st 41
North Australian Workers' Union 66
O'Brien A M 90
Peko Mines N.L. (S H Wilkinson) 63
Peko (Tennant Creek) Gold Mines (N.L.) 23
Perry C Homestead 15
Police Station 8
Police Sergeant (Res) 11
PO BOX OFFICE
Pine Creek Post Office (Res) 79 27
Line Foreman (Res 84) 87
Sew Tech (Res) 48
Telegrams—Ask for “Telegrams” 80
Price F G & R E Cafe Paterson st 62
Public School Paterson st 116
Purkiss L H 92
R.S.S. & A.I.L.A. Club 54
Richard J F Embankment Rd 74
Ross & Steed Electrons Paterson st 37
(Tennant Creek) 36
Shirley K Paterson st 94
Taas A F Campbell Agent)

TANNER J TAXI
Syrce Paterson st 98
Tennant Creek Hotel (J M Atkinson) Mgrn) Paterson st 3
Thyer R B Paterson st 29
Topping W J Miner Mgr Paterson st 38
Traylen J D 14
Vinson J W Miner Ambrose st 44
Wappett R Hairdor Paterson st 24
Williams G Strkprs Paterson st 7
Witney W J, Houghton L P & Haven J 31
Fisk Ship Paterson st 51
Wood C Miss Ambrose st 77
Works—Dept of Offices 73
Power House 17
Power House Foreman (Res) 42
Young P F Mine Owner Paterson st 47

S A V E
This Way
2. Buy for cash always.
3. Settle your debts — then pay your way.
5. Build up your Savings Bank Account.
7. Increase your life insurance.

Save
For the Future
You Want
HELP YOURSELF
and Other Telephone Users
to obtain Improved Service

WHERE PRACTICABLE . . .

Make Calls during off-peak hours . . . before 9.15 a.m. . . . between 12 noon and 2 p.m. . . . between 4.30 p.m. and 6 p.m. . . . and after 8 p.m

IF POSSIBLE . . .

Avoid Calling during the busy Morning, Mid-Afternoon and Early Evening Hours when Exchanges are heavily loaded.

ALWAYS . . .

Answer calls promptly and keep conversations as short as possible . . . thereby allowing the use of the equipment to be shared by a greater number of callers.
LIST OF EXCHANGES

<table>
<thead>
<tr>
<th>Exchange</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adelaide River</td>
<td>4</td>
</tr>
<tr>
<td>Aileron</td>
<td>4</td>
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<tr>
<td>Alice Springs</td>
<td>4</td>
</tr>
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<td>7</td>
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<td>7</td>
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<td>7</td>
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<td>7</td>
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<td>7</td>
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<td>Darwin</td>
<td>7</td>
</tr>
<tr>
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<td>14</td>
</tr>
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<td>Finke</td>
<td>14</td>
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<tr>
<td>Frewena</td>
<td>14</td>
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<tr>
<td>Katherine</td>
<td>14</td>
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<tr>
<td>Larrimah</td>
<td>14</td>
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<tr>
<td>Maranboy</td>
<td>14</td>
</tr>
<tr>
<td>Mataranka</td>
<td>14</td>
</tr>
<tr>
<td>Newcastle Waters</td>
<td>14</td>
</tr>
<tr>
<td>Nightcliff</td>
<td>14</td>
</tr>
<tr>
<td>Pine Creek</td>
<td>15</td>
</tr>
<tr>
<td>Renner Springs</td>
<td>15</td>
</tr>
<tr>
<td>Tennant Creek</td>
<td>15</td>
</tr>
</tbody>
</table>

HOW TO USE YOUR TELEPHONE

Wrong numbers inconvenience both yourself and the person answering. Do not rely on memory. Check the number in the Directory before removing the receiver and calling. If it is not shown obtain it from your local exchange. No charge is made.

If the telephone has a ringing handle turn it briskly several times, then remove the receiver. Where there is no ringing handle merely lift the receiver to your ear. If a press button is provided on the telephone, press it firmly for one second, and then remove the receiver.

When the Telephonist answers, give the name of the exchange and number required.

If the number is engaged, temporarily disconnected or otherwise unavailable the Telephonist will tell you.

Restore the receiver properly when you are finished. If a ringing handle is provided, give it two or three brisk turns. If a press button is provided, press it firmly for one second.

HOW TO AVOID OVERCHARGES

If you are connected to a wrong number or are cut off during conversation or the called party does not answer, advise the Telephonist at your local exchange.

TRUNK LINE SERVICE

HOW TO ORDER A CALL.

Give the exchange and number required, e.g., Port Pirie 131. When the operator asks for it, give the number from which you are calling.

INFORMATION AND ASSISTANCE.

Your local exchange is always eager to assist you in every way. Enquiry calls are free.

PERIOD OF CALL.

Three minutes are allowed for a single fee. The end of each such period will be indicated by the Telephonist, or by automatic “Pip” signals given shortly before the end of each three-minute period, except where the called number is dialled direct by the caller.

PARTICULAR PERSON CALLS.

A call may be booked to a particular person or extension telephone at the called number. Advise the Telephonist when ordering the call. A special fee is applied irrespective of whether or not the particular person or extension telephone required is available, provided that a reply has been received from the called number.

FIXED TIME CALLS.

A call may be booked for connection at a specified time. Order in the usual way, adding that it is a fixed time call and state the time the call is required. Regular calls at particular times may also be arranged by writing to the Superintendent, Telephone Service Branch, G.F.O., Adelaide. A small additional fee is charged for each call.

AFTER HOURS CALLS.

Where an exchange is not open continuously, calls may be made after hours if the Officer-in-Charge is available to give service. An additional fee of 1/6 is charged for each half-hour during which an exchange is opened.

OVERSEAS TELEPHONE SERVICE.

Calls may be made from Australia to many other countries as well as some Trans-Atlantic liners, certain H.M.A. ships, and the “Monowai” on the Trans-Tasman run whilst at sea. Ask your local exchange for particulars.
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