RACE HEATS UP FOR NT’S OUTBACK ADVENTURER BEST JOB

15 May 2013

An Irishman, French woman and an American are the three finalists for the Northern Territory’s Outback Adventurer job as part of Tourism Australia’s ‘Best Jobs in the World’ campaign.

Minister for Tourism and Major Events Matt Conlan said the Outback Adventurer position was extremely popular.

“There were 6,906 video applications submitted for the Northern Territory’s Outback Adventurer job so it was a very strong field,” Mr Conlan said.

“We also had more than 87,000 expressions of interest from people around the world wanting an adventure and working holiday in the Territory which is terrific exposure for the NT in our key international markets.

“Increasing international visitation to the Territory is an absolute priority of the Country Liberals Government which is why tourism has received an $8million boost in yesterday’s 2013 Budget.”

The three finalists for the NT’s Outback Adventurer job in Tourism Australia’s Best Jobs in the World competition include;

Aude Mayan (France) – The 27 year-old journalist achieved significant television, radio and print attention when she dressed up in a kangaroo suit and hopped around the concourse of the Eiffel Tower, showing her commitment to the cause and her love for being in the limelight.

Graham Freeman (United States) – Graham, 24, obtained references and pledges for ‘Team Graham’ from more than 400 people from 26 countries, including Supermodel Heidi Klum who tweeted her support. Graham has volunteered in Guatemala, Kenya and South Africa, teaching English and co-founded Nomads in Touch, an online travel website.

Allan Dixon (Ireland) – The 26 year old lists skateboarding, swimming, cliff jumping, kayaking, and mountaineering among his interests and in 2009, won the Ireland Student Entrepreneur of the Year for his pursuits in small business. Has been making videos for over 10 years, reached 150,000 Facebook fans and received a ‘Good luck hero’ tweet from adventurer Bear Grylls.

The Outback Adventurer will work in the NT for up to six months promoting working holidays in the Territory to the rest of the world by capturing their experiences in blogs, social media and video. The winners of the ‘Best Jobs in the World’ competition will be announced in Sydney on June 21. To watch video applications go to: http://www.australia.com/best-jobs

Media Contact:
Lisa Andrews 0401 579 963