FILM SPOTLIGHTS ROAD SAFETY

23 April 2013

A confronting documentary, created to promote road safety in Territory schools, was premiered today.

Chief Minister Adam Giles said 12.7 Seconds to Stop: The Donald MacLean Story brought home the harsh realities of dangerous driving.

“This documentary strongly highlights that road deaths are more than just a number. Donald MacLean was a very real part of a Territory family and his life was extinguished as the result of someone else’s misjudgement.

“The Country Liberals Government is committed to reducing the road toll through new laws around child restraints, the Sober Bob campaign, and ongoing targeted police road safety operations.

“Half of the deaths on Territory roads over the past ten years have been alcohol related, and just over half were not wearing seatbelts.

“I can’t express strongly enough how important it is to drive responsibly and consider the consequences of poor decisions. It really goes back to the basics of don’t drink drive and always wear a seat belt.

“It’s unacceptable to see young men and women dying on our roads in such a preventable way.

“Road safety is a priority for the NT Government, as every fatality is not just a statistic, but a father, mother, brother, sister and a senseless waste of life,” Mr Giles said.

The documentary will be used by the Department of Transport to promote road safety in Territory schools and throughout the wider community.

The Department of Transport will use this production, as well as a number of shorter, stand alone videos as educational tools in schools and the wider community.

12.7 Seconds to Stop has the potential to be included in the Road Safety Community Forums and the Middle Years Safer Roads Resource, DriveSafe NT and DriveSafe Remote.

NTG contributed $49 283 to the production of 12.7 Seconds to Stop: The Donald MacLean Story.

The documentary will air on Channel Nine and Imparja after 60 Minutes on Sunday night.

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