MINISTER FOR TOURISM AND MAJOR EVENTS

NORTHERN TERRITORY HAS ONE OF THE "BEST JOBS IN THE WORLD"

March 5th, 2013

The Northern Territory and Tourism NT are teaming up with Tourism Australia in a new campaign designed to target the international youth market.

The campaign will see the Territory and 5 other States offer their own unique ‘Best Job in the World’ as a winning prize in a global competition.

Minister for Tourism and Major Events, Matt Conlan, said the Northern Territory’s job would be that of an Outback Adventurer.

“This campaign is a significant opportunity to attract more young travellers to the Northern Territory,” Mr Conlan said.

“The youth segment is vital to tourism in the Territory with around 40 per cent of international visitors to the Territory aged 15-29, the majority being backpackers and working holiday makers.

“The winning Outback Adventurer will spend 6 months uncovering the best adventures, experiences and jobs for working holiday makers across the Northern Territory and tell the world all about them.

“I may be slightly biased, but I think the Outback Adventurer is the ‘Best Job in the World’ on offer in the competition.

“What young person with a sense of adventure wouldn’t want to travel across the Northern Territory’s diverse and unique landscapes, get up close and personal with wildlife, sleep under the stars in a bush camp, immerse themselves in indigenous culture, taste traditional bush foods, take a dip in our wonderful waterfalls and gaze upon breathtaking sunsets at Uluru?

“The Outback Adventurer winner will be based all over the Territory and could find themselves working as a hot air balloon crew member one day and a reptile handler the next day. It truly is a once in a lifetime opportunity.”

The Outbacker Adventurer job comes with a six month salary package of $100,000 and will be advertised around the world.

Applications close 10th April 2013, with all positions set to commence between 1 August 2013 and 30 June 2014.

www.nt.gov.au

GPO Box 3146, Darwin NT 0801
The six 'Best Jobs in the World' on offer are:

- Chief Funster (New South Wales)
- Outback Adventurer (Northern Territory)
- Park Ranger (Queensland)
- Wildlife Caretaker (South Australia)
- Lifestyle Photographer (Melbourne)
- Taste Master (Western Australia)

For more information visit [www.australia.com/bestjobs](http://www.australia.com/bestjobs)

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