Tourism Research Australia

NT Domestic Visitation
Top-line results for year ending December 2012:-
- 11% increase in visitor numbers to 1.032 million
- 18% increase in holiday visitors to 453,000
- 4.5% increase in visitor nights to 6.2 million
- 6.5% decrease in holiday nights to 2.54 million
- 13% increase in visitor expenditure to $1.38 billion
- 3.3% decrease in holiday expenditure to $431 million.

Regional results
- Top End - 13% increase in visitors and a 19% increase in holiday visitors
- Darwin region - increase in both visitors (up 4.7%) and holiday visitors (up 13%)
- Central Australia - 4.6% decrease in visitors 5.0% decrease in holiday visitors
- Alice Springs region - decrease in visitors (down 7.1%) and increase in holiday visitors (up 11%).

NT international visitation
Top-line results for year ending December 2012:
- 12% decline in visitor numbers to 254,000
- 10% decline in holiday visitor numbers to 220,000
- 4.9% decline in visitor nights to 3.4 million
- 16% decline in holiday nights to 1.9 million
- 4.1% decline in visitor expenditure to $349 million
- 4.9% decline in holiday expenditure to $278 million.

Regional results
- Top End - decrease in both visitors (down 19%) and holiday visitors (down 18%)
- Darwin region - decrease in both visitors (down 20%) and holiday visitors (down 18%)
- Central Australia - decrease in both visitors (down 9.0%) and holiday visitors (down 8.9%).
- Alice Springs region - decrease in both visitors (down 15%) and holiday visitors (down 16%).