Cricket legend spearheads October Business Month

Minister for Business and Employment, Delia Lawrie, today announced a stellar line-up of speakers for October Business Month.

“Territorians will again have access to some of Australia’s top names at October Business Month (OBM) 2012, the Territory’s premier business event,” Ms Lawrie said.

“In exciting news for local businesses, top of the line-up will be former Australian cricketer and McGrath Foundation Chairman, Glenn McGrath.

“Glenn will be joined by a bevy of star speakers including:

- Rohan Fernando, Head of Geospatial Enterprises, Australia and New Zealand – Google
- Jon Dee, Founder and Managing Director of the Australian advocacy organisation, Do Something!
- Peter Wilson AM, National President of the Australian Human Resource Institute.
- Peter Carr, Managing Director of Longhaus
- Steve Davis, Marketing Director, Patrick Baker and Associates
- Joan Warner, Chief Executive Officer of Commercial Radio Australia.

“OBM 2012 will build on last year’s event which was the most successful yet with 93 events and more than 7500 attendees.”

Key themes covered by OBM 2012 are leadership, motivation, performing under pressure, eco-sustainability, human resources, attraction, recruitment and retention of staff, work life balance, information technology, social media, marketing and finance.

“With the Territory tipped economy tipped to be the fastest growing in Australia over the next five years, OBM will help Territory businesses gear up to make the most of the huge opportunities present.”

The full calendar for OBM 2012 will be released later this month.

For more information and updates check the website www.growingnt.nt.gov.au/obm or follow OBM on Facebook or Twitter.

Media: Patrick Hastwell 0427 017 803