The Henderson Government must reveal how much it has spent on the advertising campaign surrounding its cash for containers scheme.

Opposition Leader, Terry Mills said the Government has been running an extensive media campaign in an effort to paper over the significant cracks that have emerged in the operation of the scheme.

As well as a number of print advertisements, the Government has also run a number of television commercials.

“Chief Minister Paul Henderson revealed today that each of the full page advertisements published in the NT News cost $5,600,” Mr Mills said.

“This fails well short of full disclosure and taxpayers are entitled to know exactly how much has been spent trying to convince the community that the scheme is working, when clearly there are significant problems.

“The Government would be better served using the money it’s spending on advertising trying to fix the scheme.

“The Chief Minister is looking for a political solution rather than a practical one.”

Mr Mills said Environment Minister Karl Hampton was unable during question time to explain how much extra Territorians have paid for containers since the CDL scheme began compared with the amount in dollar terms returned to consumers in redeemed deposits.

“This is interesting because the Minister knows exactly how many cans have been collected,” he said.

“At least the Chief Minister corrected the record on Karl Hampton’s ludicrous assertion that cash for containers has been a ‘huge success’.

“Even the Chief Minister, spin master that he is, had to admit today that the scheme is ‘going through a difficult patch at the moment’.”

Further comment: Terry Mills 0418 833 594