CAAMA opens new studio facilities

Opportunities for indigenous people to develop skills and train for jobs in the media industry have been boosted with the opening today of new facilities at the Central Australian Aboriginal Media Association.

Territory Ministers Karl Hampton and Malarndirri McCarthy congratulated CAAMA on the opening of the new John Macumba Media and Training Centre and the Mobile Broadcasting Unit.

Minister for Central Australia Karl Hampton said the new facilities included a media training room, youth studio and a mobile broadcast unit.

“Many young Indigenous people are keenly interested in working in the media industry and a youth studio gives them a place to develop and broadcast programming that’s relevant to them.

“The Mobile Broadcast Unit will give people on remote communities the ability to tell their stories to a wider audience.

“The fully equipped broadcast truck will soon be a familiar sight at bush festivals and events, broadcasting live back to the CAAMA studios from some of the most remote locations in the country.

“The truck and the training room will enable young indigenous people to develop their skills in broadcasting and media and get accredited qualifications, which will boost their job prospects.”

Indigenous Development Minister Malarndirri McCarthy said CAAMA had always played a leading role in ensuring Indigenous people had a strong voice.

“CAAMA, through radio, video productions and its range of media products, informs and educates the wider community of the richness and diversity of indigenous culture.

“It plays a strong role in the maintenance and promotion of language, culture, dance and music.

“CAAMA was the first Aboriginal group to be allocated a broadcasting licence in Australia, back in the 1980s, and it’s been at the forefront of developments for Indigenous media ever since.”