NT women in business encouraged to strive for success

A seminar hosted by the Northern Territory Government is encouraging more Territory women to get involved in national and international trade.

Minister for Women’s Policy, Malarndirri McCarthy, said the Women in Global Business Seminar is being held as part of the NT Government’s October Business Month events and will enable businesswomen to learn from the experiences of others who have succeeded in business locally and internationally.

“This seminar provides Territory businesswomen with an opportunity to learn and grow from other’s experiences and be inspired by their challenges and successes,” Ms McCarthy said.

“One of my major focuses as Minister is to increase economic opportunities for Territory women and progress women’s long term economic security.

“The Territory 2030 Strategic Plan supports this by promoting gender equity as a right for all Territorians and also includes actions aimed at increasing the number of women in positions of power.”

Minister McCarthy said that by having women in leadership and decision making roles brings diversity and a new angle to decision making processes.

“Women can not only advance their skills and careers through leadership roles, but also influence those of other women around them,” she said.

The seminar will also highlight the importance and the advantages of international trade.

“The Territory 2030 Strategic Plan outlines the Northern Territory Government’s aim to harness the NT’s geographic potential as an export and trade hub for Asia with a focus on creating a culture of entrepreneurship for real and sustained growth.

“The Northern Territory Government recognises the expensive nature of establishing export markets and as a result has developed the Trade Support Scheme which offers financial assistance to businesses for some of the costs incurred in expanding into the export market.”

The Women in Global Business Seminar will be held at noon at the theatrette at the Museum and Art Gallery of the NT.

Speakers include Ms Connie Jape, Director Jape Furnishing Superstore, Ms Penni Tatsula, Tourism Consultant, Ms Julianne Merriman, Trade & Investment Commissioner with Australia Jakarta, and Ms Cecilia Alfonso from Warlukurlangu Artists Aboriginal Corporation.

To learn more about the Northern Territory Government’s Trade Support Scheme please visit: http://www.dcm.nt.gov.au/territory_economy/attract_investment/trade_support_scheme

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