For the next three days Darwin will host 400 of Harvey World Travel’s best performing Travel Agents at its ‘Take it to the Top’ annual conference at the Darwin Convention Centre.

Tourism Minister, Malarndirri McCarthy welcomes these top-performers to Darwin, Australia’s tropical and vibrant harbour city.

“Harvey World Travel is one of Australia’s largest travel retailers and its travel agents are at the front-line of domestic tourism,” Minister McCarthy said.

“Their job is to promote the delights of holidaying in Australia to their fellow Australians.

“The Northern Territory stands-out as Australia’s leading nature and cultural tourism destination.

“Darwin is the gateway to some of Australia’s most outstanding national parks, such as World-Heritage Kakadu National Park with its unique wildlife and ancient Indigenous rock paintings, and Litchfield National Park with its crystal clear rock holes.”

The Territory Government is a major sponsor of the conference dinner on Saturday night which involves the creation of an indoor replica of Darwin’s popular Mindil Markets at the Convention Centre.

“The conference is a wonderful opportunity to showcase Darwin and the attractions around it as a very special holiday destination distinctly different from any other in Australia,” said Ms McCarthy.

“The Travel Agents will discover Darwin’s friendly and relaxed lifestyle where they can enjoy a coffee at one of our cafes, join in Darwin’s nightlife in Mitchell Street, go fishing on Darwin Harbour, or visit Mindil Beach Markets.”

The Travel Agents will also be participating in a Northern Territory familiarisation program.

Harvey World Travel has more than 500 travel agencies throughout Australia, New Zealand and South Africa.

Media Contact: Ursula Raymond 0457 825 507