The Territory’s a good place to meet

Tourism Minister, Malarndirri McCarthy, said the NT economy has continued to perform strongly through the Global Economic Crisis and since July 2008 the business tourism sector has injected more than $36 million into the NT economy.

“The Territory is building a strong national and international reputation as a conference venue which is great for the whole Territory.

“More than 19,000 delegates attended 56 conferences at the Alice Springs and Darwin Convention Centres last financial year.

“This is has a flow-on effect for our hotels, restaurants and small businesses and supports Territory jobs.

“We also recognise that the tourism business sector has faced difficulties but they have continued to make a strong contribution to the Territory economy.

Ms McCarthy said that the financial year to date the NT has attracted $16.6 million worth of convention business to Alice Springs and Darwin.

- Total of 44 conferences have been or will be staged in the NT (Alice Springs and Darwin)
- More than 13,000 delegates have or will visit the NT

“Evidence of our good reputation is the nomination of the 2009 Australian Petroleum Production & Exploration Association conference for the Meeting Events Australia – Meeting of the Year.

“This conference attracted more than 1,700 delegates from interstate and overseas.”

Upcoming events for Alice Springs include

- Co-operative Research Centres Association 26-28th May: 300 delegates
- Clean Energy council of Australia 4-7th August : 500 delegates
- Continence Foundation of Australia 27th -30th October : 450 delegates

Upcoming events for Darwin include:

- Australasian College of Dermatologists 43rd Annual Scientific Meeting 16-19th May 560 delegates
- Nursery and Garden Industry Australia National Conference 20th -22nd May 280 delegates
- 9th World Indigenous Women and Wellness Conference 15-18th August - 400 Delegates

The business tourism sector is worth $59 million per annum to the NT economy.

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