Tiger Celebrates 100,000 Passengers through Alice Springs

Tiger Airways today celebrated the arrival of its 100,000\textsuperscript{th} passenger through Alice Springs Airport.

Minister for Central Australia, Karl Hampton, today joined Vanessa Regan from Tiger Airways to greet the 100,000\textsuperscript{th} passenger and present them with a travel prize.

Mr Hampton said Tiger Airways has played its part in bringing more people to the Red Centre since its inaugural Tiger Airways flight arrived from Melbourne in March 2008.

“This is a terrific milestone for Tiger Airways and great news for Alice Springs to see that their services have helped bring 100,000 people through Alice Springs airport,” Mr Hampton said.

“I congratulate Tiger Airways on reaching this milestone and it shows that routes into Alice Springs are viable and domestic marketing campaigns by Tourism NT are getting good results.

“More visitors into Alice Springs means more money into the local economy and more jobs for Territorians.

“Tourism contributes $1.7 billion into Territory economy and 18,000 jobs, so keeping up visitor numbers to Central Australia is important.

“Tiger Airways services have also offered locals access to more flight options for trips interstate.

“The Territory Government is committed to continuing working with airlines to promote the benefits of flying to Territory destinations.”

Tiger Airways flies three flights a week between Adelaide and Alice Springs and three flights a week between Melbourne and Alice Springs.

These flights together create a capacity of 900 seats each week into Alice Springs.

The prizes won by the 100,000\textsuperscript{th} passenger today were sponsored by Tiger Airways, Voyages Hotels and Resorts and Tourism NT. This included return airfares to Alice Springs, five days car hire, two nights accommodation in Alice Springs and two nights at Yulara with a Sounds of Silence dinner at Voyages Ayers Rock Resort.

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