Countdown on to Master Games in Alice Springs

Deputy Chief Minister, Delia Lawrie, joined Alice Springs Community members this evening to launch the official countdown to the 2010 Masters Games.

Ms Lawrie said the Alice Springs Masters Games had become an institution since they were first held in 1986 and the Henderson Government was delighted to once again to support the games.

“The Territory Government has supported the Masters Games since their inception and will continue to support them by providing $1.8 million for next year’s event,” Ms Lawrie said.

“The games prove the adage that age is no barrier for competing and enjoying sport as well as having a lot of fun.

“The Masters showcase Alice Springs on the national stage with more than 4,200 competitors taking part in 34 sports in the 2008 games.

“It is the combined support and effort of Alice Springs businesses and residents that have made this event the highlight of the Masters Games.

“The games provide a major economic boom with last year’s event injecting an estimated $7 million into the Alice Springs economy.

“With just a year out all indications are the 2010 games will be as successful as previous events.”

Ms Lawrie said Alice Springs businessman, Jim Lawrie, had been appointed as Manager of the 2010 Masters Games.

“I congratulate Jim on has appointment and I am sure all the athletes, supporters, volunteers, and organisers are counting down until October next year and for the start of the 2010 Masters Games,” she said.

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