Alice Springs The Centre Of Regional Tourism

Tourism Minister Dr Chris Burns today welcomed 100 delegates to Alice Springs for the 9th Australian Regional Tourism Convention.

Dr Burns said the convention provides a great opportunity to showcase the Red Centre and the Territory’s other regional tourism destinations.

“As part of the conference the key players in the regional tourism industry will be exploring the Red Centre to learn from our success in making it one of Australia’s most popular regional tourism destinations,” said Dr Burns.

“The Territory is leading the way on developing cultural tourism in Australia through initiatives like the Indigenous Tourism Hubs, which provide direct, practical support to indigenous tourism businesses.

“The Hubs are central to our regional development strategy which aims to develop sustainable economic opportunities for Indigenous Territorians.

“Across the Territory there are currently 103 indigenous tourism experiences which are market ready with an additional 22 in development.

“We are proud of these unique indigenous experiences available to visitors and we will continue to invest in the development of economic opportunities across the regions of the Territory.

“The Australian Regional Tourism Convention will also provide the Territory with the opportunity of learning from other jurisdictions and tourism experts.

“We are currently developing sustainable environmental tourism across the Territory and the experience of operators from around the country is vital in developing this emerging market.

“The convention brings together Australia’s key players in regional tourism and is a great opportunity to share ideas and experiences to improve the tourism industry across Australia.”

Media Contact: Bethaney Maley 0423 593 999