Developing Our Local Workforce

The Alice Springs Economic Development Committee and the Chamber of Commerce have joined forces to create Workforce Alice Springs, a program aimed at increasing the workforce participation rate.

Minister for Regional Development Karl Hampton today announced a Regional Economic Development Fund Grant of $25 000 to assist the program and grow the town’s workforce.

“The Alice Springs Economic Profile, while highlighting a robust and positive local economy, also revealed a number of factors impacting on the local workforce including skill shortages in some industries and a need to increase competitiveness in employee conditions,” Mr Hampton said.

“This program is designed to assist the local businesses over come these challenges and grow their workforce through a series of seminars focused on assisting employers attract and retain their staff.

“This program follows on from the successful Chamber of Commerce NT Employing Indigenous Territorians program in Alice Springs.

“This innovative pilot program supports the employment of Indigenous people in Central Australia by providing workplaces with cross cultural knowledge and skills.

“The program is aimed at increasing the capacity of businesses to recruit and retain Indigenous employees and was also developed following the release of the Alice Springs Economic Profile.”

Mr Hampton said the Alice Springs Economic Development Committee had supported the Chamber in developing the program.

“Ken Lechleitner, a well-known and respected cross-cultural consultant in Alice Springs, is facilitating the training to ensure business have a better understanding of cross cultural issues.

“The program is being evaluated to measure the impact of the training and capture feedback from stakeholders to further develop the program to meet the needs of businesses.

“It is important that local Central Australian businesses develop and adapt to different work practices to ensure their success.

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