Tourism Accreditation – 12 Months To Go

Tourism Minister Dr Chris Burns is encouraging all tourism operators to become accredited over the next 12 months.

Dr Burns said the Territory Government is providing a $200 reimbursement to all operators who become accredited before July next year.

“Now is the time to sort out the paperwork and take the necessary steps to receive accreditation,” said Dr Burns.

“In addition to the financial support Government is giving to operators, Tourism NT is also on hand to assist operators in completing the accreditation process.

“Accreditation is crucial in raising the standards of the Territory tourism industry,”

“Accreditation ensures Territory operators are meeting national minimum standards and will allow visitors to make informed choices when they travel to the Territory.

“From July next year only accredited tourism operators will be eligible for support and marketing assistance from Tourism NT.

“Only accredited operators will be able to take advantage of cooperative marketing opportunities, website marketing support and media familiarisation.

“Accreditation will also become essential for representation through Territory Discoveries and entry in the Brolga Awards.

“It’s great to see that 109 NT tourism operators have already received accreditation and 230 other operators are currently completing the application process.

“I encourage all other operators to start the process today to ensure they receive accreditation over the next 12 months.”

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