Domestic Violence Ads To Tell Territorians: You Must Report

The first in a series of targeted advertisements informing Territorians that domestic and family violence reporting is now law have begun across the Territory.

In a world first, the reporting of domestic violence has become mandatory following the passing of groundbreaking new laws in Parliament last month.

“Domestic violence tears families apart, and women and children are often the most vulnerable,” Minister for Children and Families Malarndirri McCarthy said.

“The NT Government is saying enough is enough and this will not be tolerated anymore.

“This is a major advertising campaign to educate the NT population about the new reporting law for domestic and family violence, and is part of an overall public education campaign.”

The NT Government will commit $15 million over four years to support more crisis accommodation, increased counselling services and continuing public education campaigns surrounding the new law.

“We are sending a message to the community that abuse against women and children is unacceptable. A big part of the education campaign involves men spreading the message that domestic violence will not be tolerated.”

The law requires all adults to report domestic violence if they believe another person’s life is in danger or they believe a person has caused or is about to cause serious harm to another in a domestic relationship.

Ms McCarthy said the wider public education campaign will promote attitude and behaviour change regarding family violence as well as educating people on the new laws.

Report to Police if it is urgent on 000, or 131 444 for non-emergencies.

Contact: Maria Billias 0401 119 746