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Government welcomes additional Tiger service for Alice Springs

Tiger Airways Australia has announced it will increase its Melbourne to Alice Springs service from three to four flights per week.

In Alice Springs for Cabinet, the Minister for Tourism, Kon Vatskalis, welcomed the news and congratulated Tiger Airways on its confidence in the Central Australian market.

“Tourism is an important economic driver for the Territory,” said Mr Vatskalis.

“This is great news for Territorians and tourists. The addition of a fourth flight between Melbourne and Alice Springs every week means more choice for travel.

“The additional service equates to more than 18,000 extra seats in and out of Alice Springs over the next 12-months from the 15 December 2008.

“Preliminary findings from visitor surveys conducted by Tourism NT and Tourism Research Australia this year shows that Tiger Airways passengers are taking advantage of the cheaper airfares and spending more money on their actual trip, including car hire and attractions.

“The research also shows that more travellers are visiting Central Australia as a result of Tiger Airways services from Melbourne. This means even greater economic benefit for the region.“

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