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Big Screen TV Makes It’s Debut At Finke Desert Race

The Northern Territory Government has continued its support for the Tattersall’s Finke Desert Race, with a $30 000 super screen television to be installed at the Start/Finish line to enhance the off-track entertainment.

Minister for Central Australia Rob Knight said the NT Government had previously spent more than $800 000 to relocate and improve the current Start/Finish line.

“The Finke Desert Race is now in its 33rd year running, and is well known as Australia’s greatest desert race,” Mr Knight said.

“The NT Government is a proud supporter of the race, which is not only a major sporting event on the Central Australian calendar, but it is also part of our great lifestyle.”

Mr Knight said for the first time in its history the Race has reached the maximum number of bike entries totalling 500, with more than 60 buggies also competing. There will be an estimated 12 000 people are expected to camp along the track over the weekend.

“This year the NT Government has provided $50 000 in support, including $30 000 for the first ever Super Screen to be positioned at the Start/Finish line.”

Mr Knight said the event provides an economic bonanza to Central Australia with interstate and overseas competitors spending in excess of $2.4m during their visit to Alice Springs.

“The event showcases the NT around the nation and around the world as a result of extensive media coverage.

“I’d like to acknowledge the work undertaken by the Finke Desert Race Committee to make the race bigger and better than ever this year.”

The race crosses the Finke River, believed to be the oldest river in the world and is held each year on the Queen’s Birthday long weekend with this year’s event to be conducted from Friday 6th until Monday 9th June.

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