V8 Supercars Roar Back into Darwin

The Territory Sports Minister Matthew Bonson today welcomed a weekend of hot motor racing in Darwin with the arrival of cars for the V8 SKYCITY Triple Crown.

“The annual V8 Supercar Series has firmly established itself as a must-see event on the Darwin sporting calendar,” Mr Bonson said.

“Territorians love the V8s and about 40,000 people are expected to flock to the three-day event at Hidden Valley.

“Not only is the Triple Crown an exciting and entertaining event, but it injects more than $8 million into the Territory economy.

“The race also attracts national and international visitors with about 5000 travelling to Darwin and staying an average of five days.

“The media coverage showcases Darwin to hundreds of thousands of people within and outside of Australia. In fact, it is ranked second only to the AFL in national television viewership ratings.”

Mr Bonson said Darwin is hosting round 6 of the 14-round Supercar Championship Series. This is the 11th year the race has been held at Hidden Valley, with Darwin to continue hosting a round until 2012.

“This is a great weekend for Darwin and the Territory. I hope Territorians turn out in force to support an event that is so much a part of our Darwin lifestyle.”


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