Adam Giles
Member for Braitling
Media Release

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Support Earth hour 2009

Adam Giles, the Member for Braitling, has joined in the national launch of the 2009 Earth Hour campaign.

“Earth Hour 2009 will be held on Saturday 28 March 2009 from 7:00pm to 8:00pm,” says Adam Giles.

“During Earth Hour everyone, including businesses, is asked to switch off their non-essential lights and appliances.

“By switching off your lights and appliances you are demonstrating that you are willing to be part of the solution and help raise the profile of the need for energy conservation.

“It shows that we are willing to make small changes in our day-to-day lives that will make a difference.”

In 2007 an estimated 2million people in Sydney switched of for an hour, in 2008 it was estimated that between 50 and 100million worldwide switched off. In 2009 the aim is for 1billion people switch off in more than 1000 countries.

“Earth Hour 2009 will only be a success if there is wide support from every section of the community – households, businesses, governments and not-for-profit groups – and huge participation,” says Adam Giles.

“I have already participated in an energy efficiency test by the Solar Cities and made vast improvements to my home and will soon seek to have one undertaken in my office.

“Earth Hour is just another way of helping out in both my home and my office.

“I encourage the Councils of the Northern Territory to also sing up and support Earth Hour.

Further comment: Adam Giles 0421 588 118