MAJOR CAMPAIGN TO MOVE DARWIN BUSINESS PARK AHEAD

Business and Economic Development Minister Paul Henderson today announced real estate agent Knight Frank has been appointed by the Land Development Corporation to drive a national marketing campaign to attract more major companies to the Darwin Business Park.

“The Government established the Land Development Corporation in July 2003 to develop and manage the Darwin Business Park at East Arm and maximise on the opportunities presented by the completion of the AustralAsia Trade Route,” Mr Henderson said.

“There is 38 hectares of land available at the Business Park and Knight Frank will spearhead a major marketing campaign this year to promote the opportunities available to secure industrial land close to national rail and highway networks and with direct transfer to international shipping.”

The 18-month, $150,000 contract will see Knight Frank work closely with the Land Development Corporation and the Department of Business, Economic and Regional Development to target businesses in freight and logistics, and oil and gas industries.

“The Government knows business and industry must have access to well-situated land to take advantage of the opportunities that lie ahead, and the LDC is working closely with industry including importers, exporters, global logistic operators and international shipping lines, to clearly understand their business and development timeframes.

“Seven major companies have already secured 30 hectares within the Darwin Business Park including Australia’s largest transport and logistics company, Toll Holdings, which has invested $10 million in a state of the art distribution centre at the Darwin Business Park.

“Nearby stands Vopak’s $55 million Darwin Industry Fuel Terminal and the construction site for Australia’s largest bio-diesel plant, a $77m joint project between Natural Fuels and Vopak, and a $450 million condensate processing facility is also planned for East Arm.

“With these and other major projects underway or in the pipeline, and Access Economics describing the Territory’s economy as turbo-charged, the Territory holds great opportunity for business and industry.

“I look forward to seeing the marketing campaign get underway and new businesses taking up land at the Darwin Business Park.”

Contact: Rebecca Cass 8901 4036