Business Minister Paul Henderson will officially kick off a month of events for business tomorrow with the launch of October Business Month in Alice Springs.

“The tourists are coming in to the Territory in increased numbers and with major projects underway and in the pipeline, the Territory economy is strengthening and business confidence is growing,” Mr Henderson said.

“The Martin Government is backing small business to grow, and October Business Month offers a great package of seminars and workshops for small business to grow their capabilities and develop new skills to target new opportunities.”

More than 90 events will be held throughout October Business Month across the Territory, covering a range of topics including marketing, business management, human resource management, time management, coaching and retail customer service.

In Alice Springs there will be 15 events, including Oscar-winning animator Adam Elliot telling his story of ‘When Harvey met Oscar’, and former Territory resident Kym Illman telling the secrets of his success with his Perth based business, Messages on Hold.

“The great thing about October Business Month is that business people get the chance to hear practical tips and stories from fellow business operators and guest speakers on issues that will be of practical use in business operations,” said Mr Henderson.

“October Business Month is a festival of events to back and support business, and I encourage all Territory business people to make the most of the events on offer.”

Mr Henderson will launch October Business Month in Alice Springs at a business breakfast at the Alice Springs Convention Centre at 7am, and in Darwin tomorrow night.

Husband and wife team, former ‘Wallaby’ Peter FitzSimons and Lisa Wilkinson, known as ‘Beauty and the Boofhead’, will be guest speakers at both launches.

Mr Henderson also thanked October Business Month sponsors Yellow Pages (Gold sponsor) and the Australian taxation Office and Airnorth (Silver sponsors) for their support.

To find out more about October Business Month, including online bookings and payment, go to [www.tbc.nt.gov.au/obm](http://www.tbc.nt.gov.au/obm).