Chief Minister and Tourism Minister, Clare Martin, will sell investment opportunities in the Territory to 14 of Australia’s leading tourism figures in Sydney tomorrow.

Ms Martin will outline eight areas where growth is expected to occur over coming years at the Tourism and Transport Forum (TTF), Decision Makers lunch.

The TTF is the national peak advocacy group for tourism, transport and infrastructure. The meeting will include representatives from banks, other financial institutions and tourism.

“This is an opportunity to showcase the Territory to the decision makers in Australian tourism,” Ms Martin said.

“This meeting is to pursue opportunities to develop new and better tourism related infrastructure to grow the industry, create more jobs and keep the Territory moving ahead.”

The eight topics are:

- Darwin City Waterfront
- Cruising and Touring
- Litchfield Park Loop Road
- Mereenie and West MacDonnell Loop Roads
- Indigenous Cultural Experiences
- Parks and Reserves
- Fishing
- Major Sporting Events

“Tourism is one of the key economic drivers in the Territory - it’s a $1.2 billion industry and employs around 8,000 people,” she said.

“We have a good business story to tell as there are real opportunities for businesses to invest in the Territory which will deliver benefits for Territorians.

“Access Economics, the nation’s leading forecaster, predicts Territory tourism to grow significantly over the next five years.

“I will discuss the opportunities this presents in infrastructure investment and Public Private Partnerships, transport and major projects, indigenous affairs and tourism promotion.”