Wi-Fi will be expanded throughout the Palms City Resort and high definition photographic prints of Top End locations installed as a result of a Northern Territory Government tourism infrastructure grant.

Chief Minister and Tourism Minister Adam Giles said the project was successful under the first round of the Government’s $4.75 million Tourism Infrastructure Development Fund.

“The Northern Territory Government is committed to expanding the range of tourism experiences on offer in the Territory, particularly in our regional and remote areas, so we can create more jobs and drive economic development in these communities,” he said.

“This is the largest Government investment in tourism infrastructure in the Territory’s history. It is a significant boost for the NT tourism industry that will help attract more visitors here and encourage them to stay longer.

“It has been fantastic to see significant interest from local operators wanting to improve their infrastructure, and while these projects are small in scale, they will make a huge difference to improving the overall visitor experience.”

Under the small scale category, tourism businesses can apply for grants of up to $30,000 to support new or establishing tourism businesses at any stage over the next 12 months.

Under the first round of successful projects, the Palms City Resort has received $17,500 to expand Wi-Fi to hotel rooms and install beautiful high definition photographic prints of Top End locations in the resort’s café to inspire visitors to book tours.

Palms City Resort General Manager, Melanie Lewis, said: “Our current Wi-Fi network provides a strong signal to the public areas of the resort, however this funding will allow us to expand the Wi-Fi to within our rooms and villas.

“This will improve our business sustainability with most visitors now expecting this feature in city properties. The landing page for the guest Wi-Fi log-in is also planned to be configured to local tour operators can be promoted on the page – ensuring guests spend money on local tours.”

“A thriving tourism industry will help to develop our regions, boost local businesses, create more jobs and grow the Territory economy,” Mr Giles said.

“It’s all part of the Country Liberals Government’s plan to drive the development of North Australia and build a $2.2
billion visitor economy by 2020."

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