Media Release

Matt Conlan
Minister for Tourism

Nominations open for 2014 Brolgas

11 July 2014

Minister for Tourism Matt Conlan is calling for nominations to find the Northern Territory’s most outstanding individuals in tourism.

“Winning a Brolga Award is the industry’s highest accolade,” Mr Conlan said.

“In order to shine a light on the NT’s brightest stars in tourism, we have streamlined the nomination process for the Brolga Awards this year to make it more user-friendly,” Mr Conlan said.

“Nominees will still undergo a vigorous assessment by the panel of judges, but we want to make sure everyone who deserves to be nominated, gets a nomination.

“These are the people who ensure that tourism businesses in the NT are world-class and that visitors leave the Territory with an unforgettable experience and they should be acknowledged.”

The four individual categories that are open for nominations include:

- **George Dunne Award for Outstanding Contribution by an Individual**

  This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to the Northern Territory tourism industry.

- **Interpretive Guide**

  The Award recognises individual guides who create and deliver innovative, accurate and inspiring experiences that enhance tourism product and visitor satisfaction. They must have consistently contributed to the positive image of Northern Territory tourism.

- **Young Achiever – sponsored by SKAL International Darwin**

  This award recognises an individual, under 30, working in the tourism industry and their contribution to the development of a vibrant and professional tourism industry in the NT.

- **Industry Employee**

  This award recognises the dedication and commitment of an individual employee in the Northern Territory tourism industry.
“Along with the individual categories, the 28th Brolga Awards have 28 business categories including tour operations, festivals and events to accommodation, tourism education and marketing. There is also a new category - Excellence in Food Tourism,” Mr Conlan said.

“Our plan is to grow the visitor economy to $2.2 billion by 2020 – which will create more jobs and we can’t do that without a competitive and world class tourism industry.”

The Brolga Awards gala event will be held at the Darwin Turf Club on Saturday 15 November 2014. Business winners will represent the NT at the Australian Tourism Awards to be announced April 2015 in Adelaide. Further information is available at: www.brolgaawards.com.au

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